



MICUA

Maryland Independent College
and University Association

**Budget Presentation
to the
Maryland Higher
Education Commission**

Thursday, September 29, 2022

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MICUA State-Aided Member Institutions

Capitol Technology University

Goucher College

Hood College

Johns Hopkins University

Loyola University Maryland

Maryland Institute College of Art

McDaniel College

Mount St. Mary's University

Notre Dame of Maryland University

St. John's College

Stevenson University

Washington Adventist University

Washington College



Geographic Regions Covered

*Public universities are NOT located in every geographic region of the State. MICUA member institutions deliver educational services at **180 geographic locations** in Maryland.*



*Six MICUA institutions are **ANCHOR INSTITUTIONS** located in Maryland counties with no public university.*

MICUA Student Demographics

MICUA members serve nearly **58,000 students** annually



MICUA Institutions:

- 1 in 3 (37%) students is an **underrepresented minority student**
- Almost half (48%) are **students of color**
- 1 in 4 (25%) students is a **low-income student**
- 1 in 6 (16%) new undergraduate students is a **transfer student**
- Since 2017, MICUA institutions served over 3,000 **adult learners**



MICUA Net Tuition

Net Price at Private Non-Profit Institutions

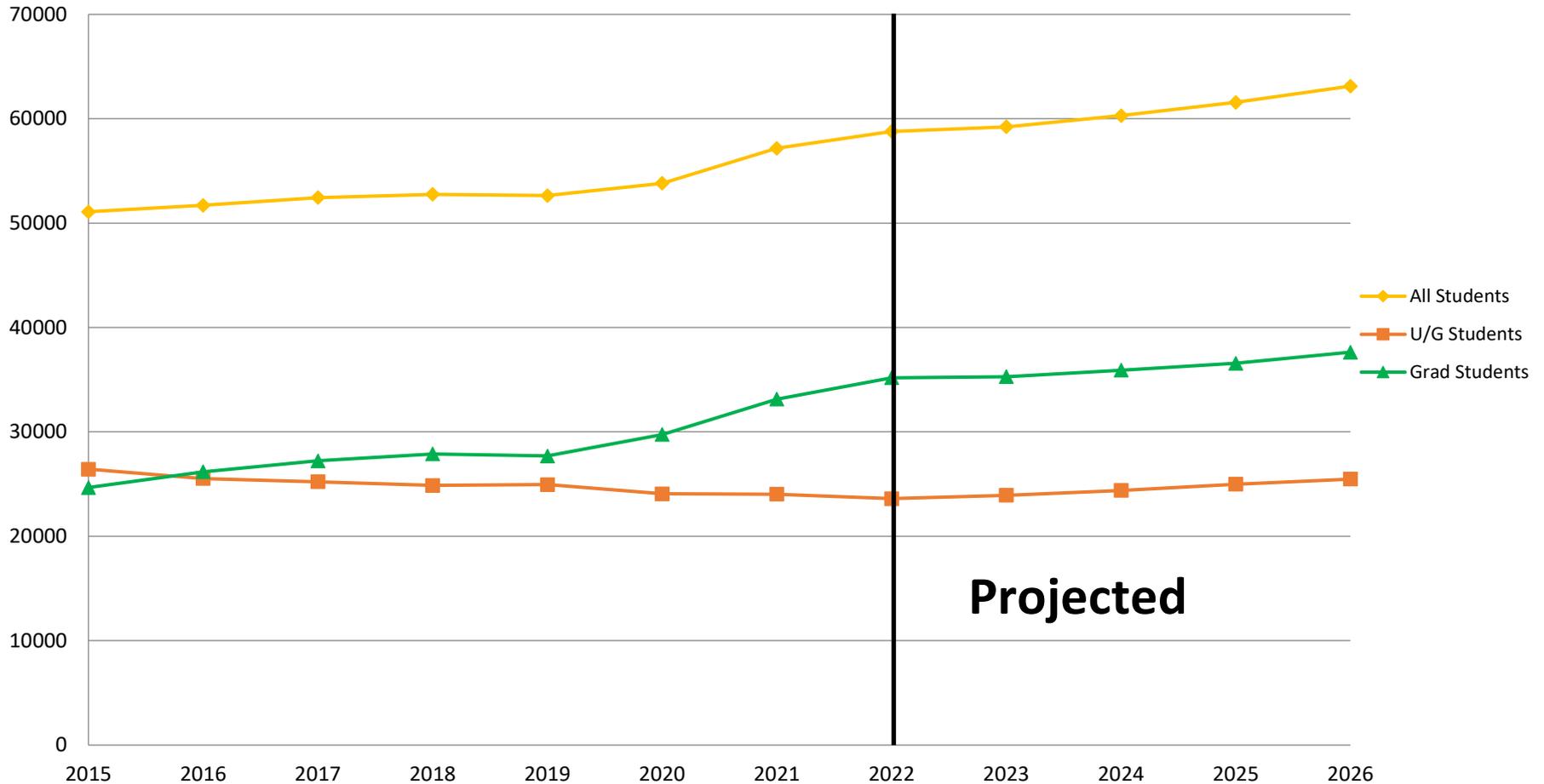
US Median = \$22,653

US Average = \$22,223

MICUA Average = \$24,191

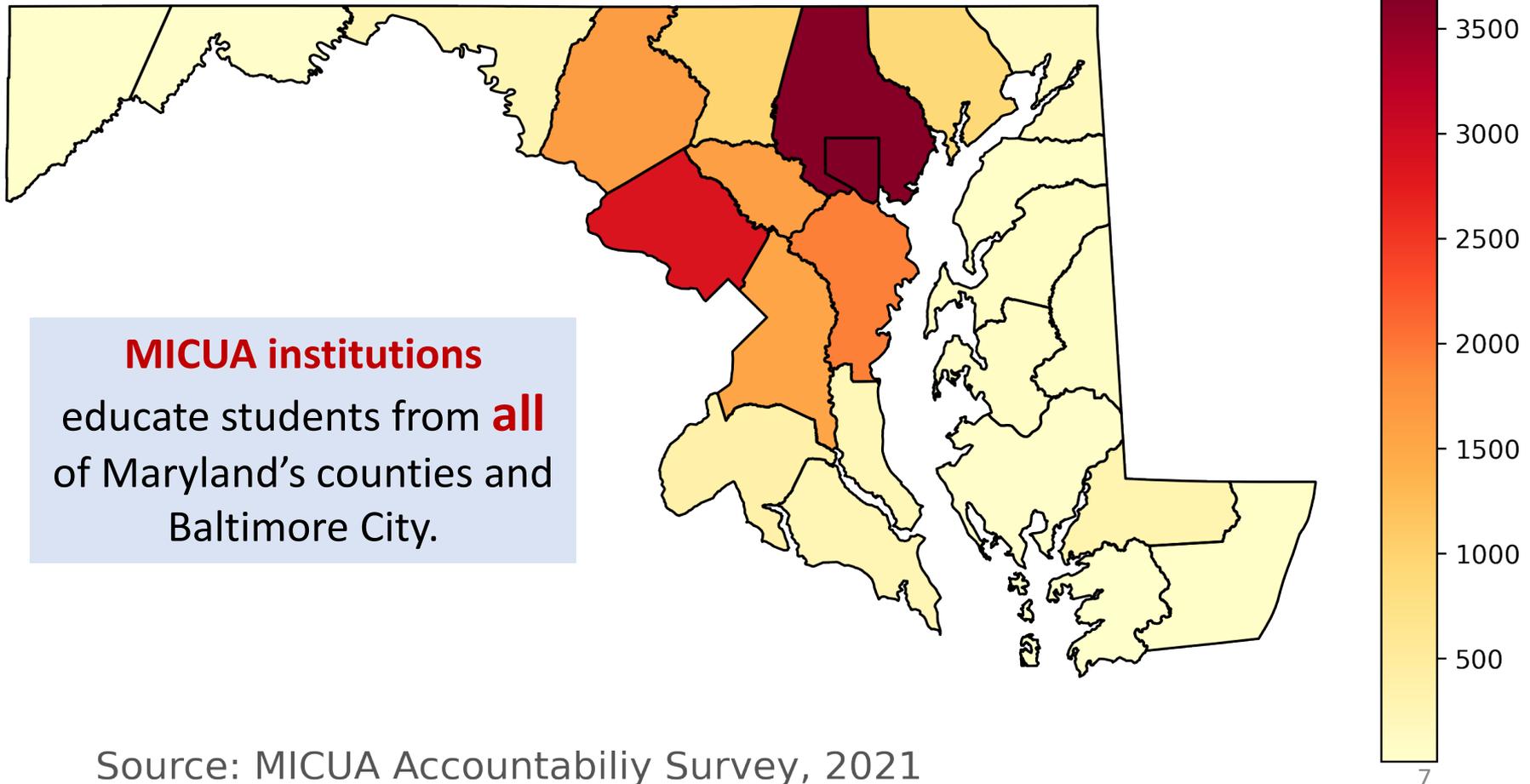
Trends in Opening Fall Headcount Enrollment at MICUA State-Aided Institutions

Actual and Projected



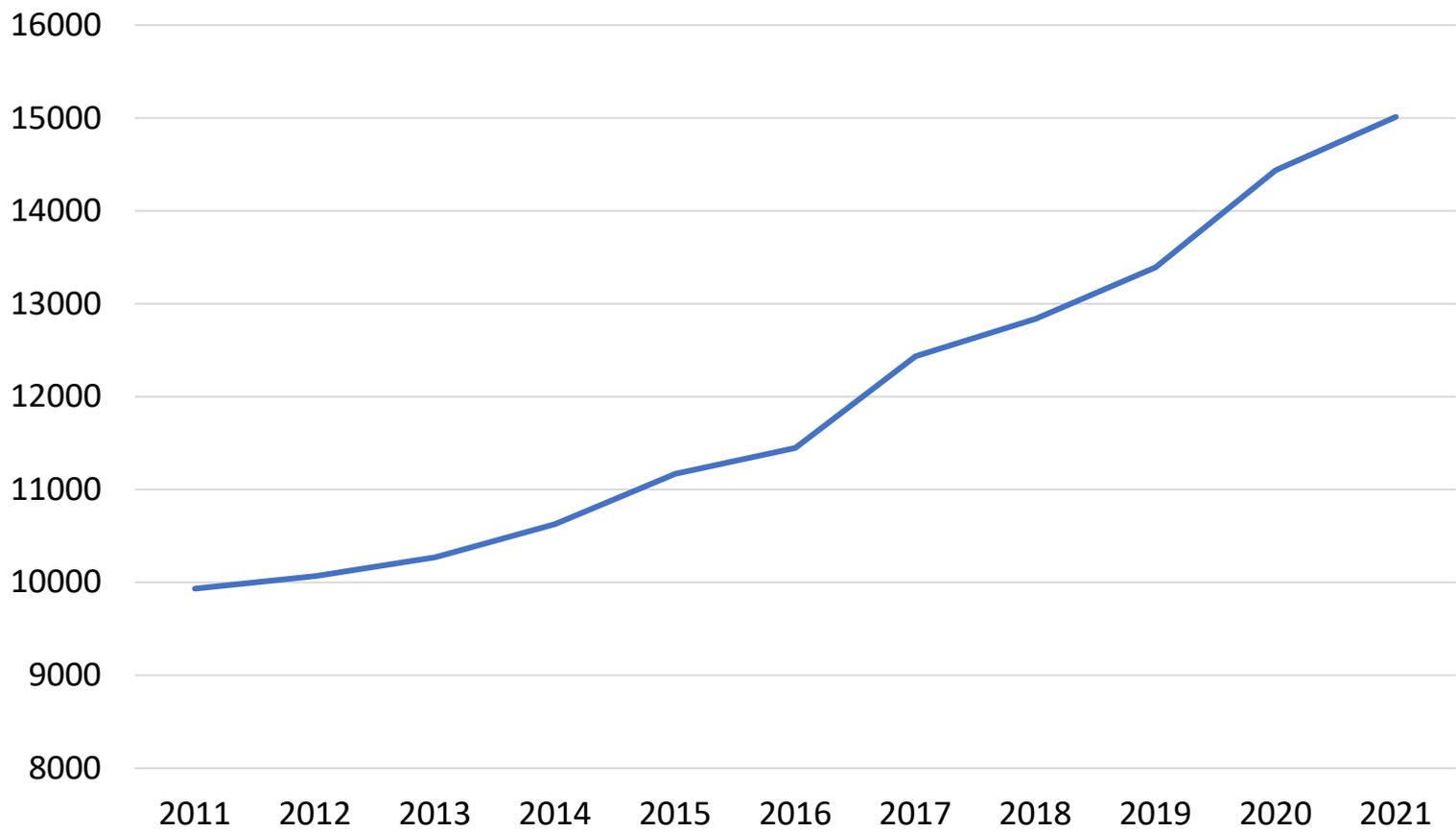
MICUA Institutions Provide Educational Opportunities to Students Across the State

MICUA Students by County of Residence



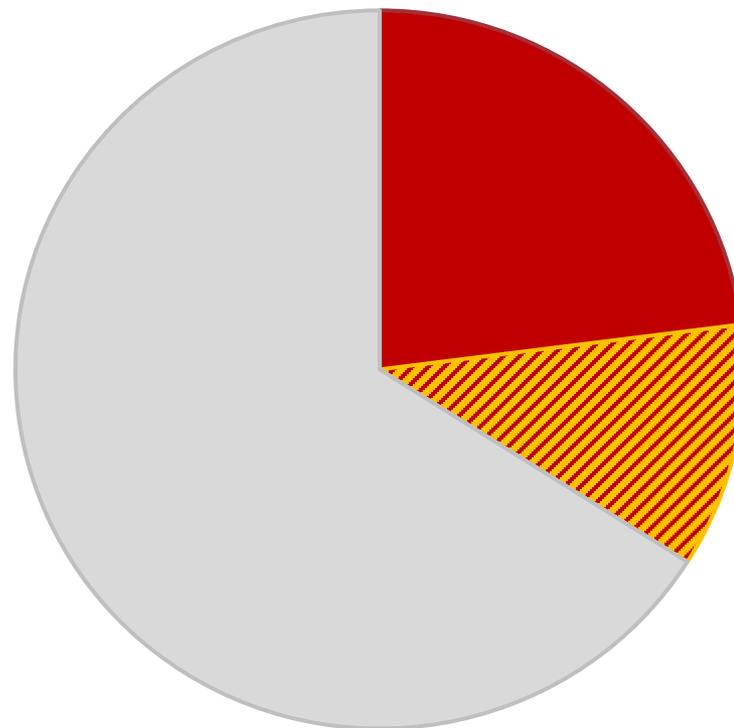


Underrepresented Minority Students Enrolled at MICUA Institutions (Fall Headcount)



Impressive Growth in Diversity

Underrepresented Minority Students increased from 23% to 34% of the total student population from 2011 to 2021



■ URM 2011 ■ URM 2021 ■ Other

Source: NECS-IPEDS

Serving Minority Students

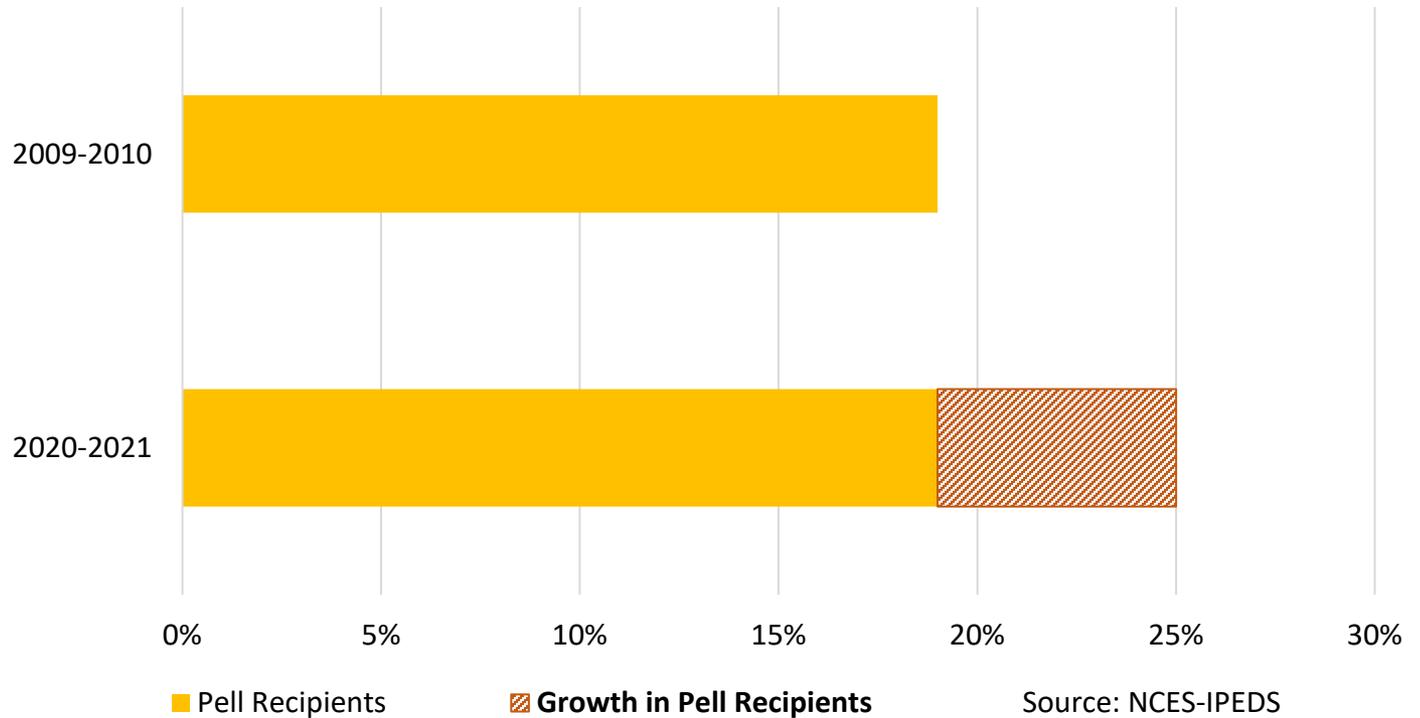
- 5 MICUA member institutions have majority minority undergraduate student bodies
- 10 MICUA member institutions enjoy undergraduate minority representation of 30% or more



Increasing Access for Lower Income Students

**24%
Growth in
Enrollment
of Students
Who Are
Pell Grant
Recipients**

% of ALL Undergraduates Who Are Pell Recipients



MORE Academic Programs Offered

*Maryland's Independent Colleges and Universities offer
over **1,700** approved academic programs*

- 650 – Bachelor's Degrees
- 606 – Master's Degrees
- 171 – Doctoral Degrees
- 26 – Undergraduate Certificates
- 283 – Graduate Certificates



Examples of Recently Launched Academic Programs

Sustainability

Cybersecurity Leadership

Astronautical Engineering

Healthcare Data Analytics

Space Operations

Trauma Crisis Grief and Loss

Women's and Reproductive Health

Digital Media Strategy Design

Clinical Anaplastology

Regenerative and Stem Cell Technologies

Food Studies

Physician Assistant

Adult Gerontology Primary Care Nurse Practitioner

Healthcare Management

Neuroscience

Degrees Awarded by MICUA State-Aided Institutions

Field	Cumulative over 2017-2021
All	77,295
Nursing	4,193
Engineering	6,128
Cybersecurity	675
STEM	19,653



Teacher Preparation Programs

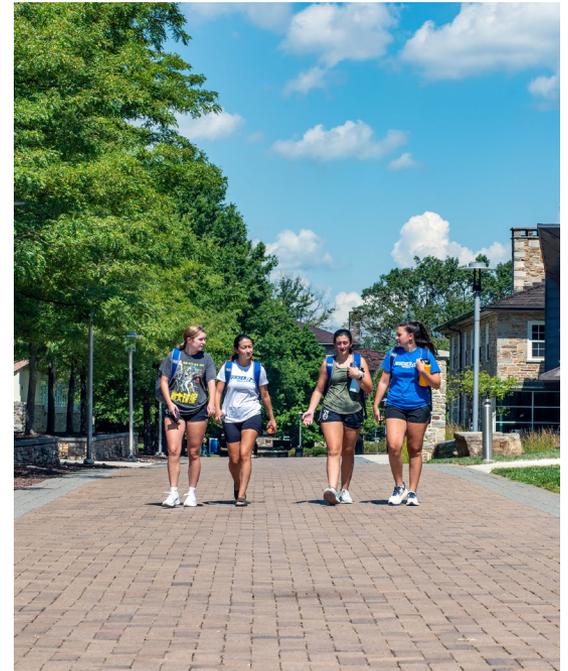
Ten MICUA institutions have Teacher Preparation Programs.

Over the past 11 years, award-winning teachers trained at MICUA institutions include:

- 85 County Teachers of the Year
- 8 Maryland State Teachers of the Year
- 4 National Teachers of the Year Finalists
- 2 National Teachers of the Year

Several MICUA institutions participate in the Teaching Fellows for Maryland Scholarship Program.

MICUA schools awarded over **12,000** Education degrees and certificates from 2017-2021.



The State's 55% Completion Goal

Some MICUA programs that support the State's 55% completion goal include:

- ***“Finish in Four”*** programs that often include a ***Design Your Own*** major to assist students complete their degree in four years;
- ***Student Planning platforms*** that allows students to plan out multiple semesters in advance so they can progress toward graduation;
- ***Co-requisite courses*** that enroll students in a credit-bearing foundational course along with a supplemental course that provides additional support and guided practice to facilitate student success;

The State's 55% Completion Goal, Continued

- ***Learning Centers*** certified by the College Reading and Learning Association (CRLA);
- ***US DoE Title III Strengthening Institutions Program Grant*** recipients focus on student retention and completion;
- ***Trailblazers program*** providing retention and academic success initiatives; and
- ***Targeted financial aid*** for underrepresented students with other support services including success coaches.

Innovative Practices at MICUA Institutions

- Partnerships with Community Colleges to promote transfer pathways
- Partnerships with Historically Black Colleges and Universities (HBCUs)
- Guaranteed Access Partnership Program (GAPP)
- E-Innovation Award grant recipients
- Summer bridge programs for entering first-year students
- Pre-college residential programs
- Training partnerships with local businesses
- Partnerships with community outreach centers, non-profit organizations, and local public schools
- Operation of food pantries

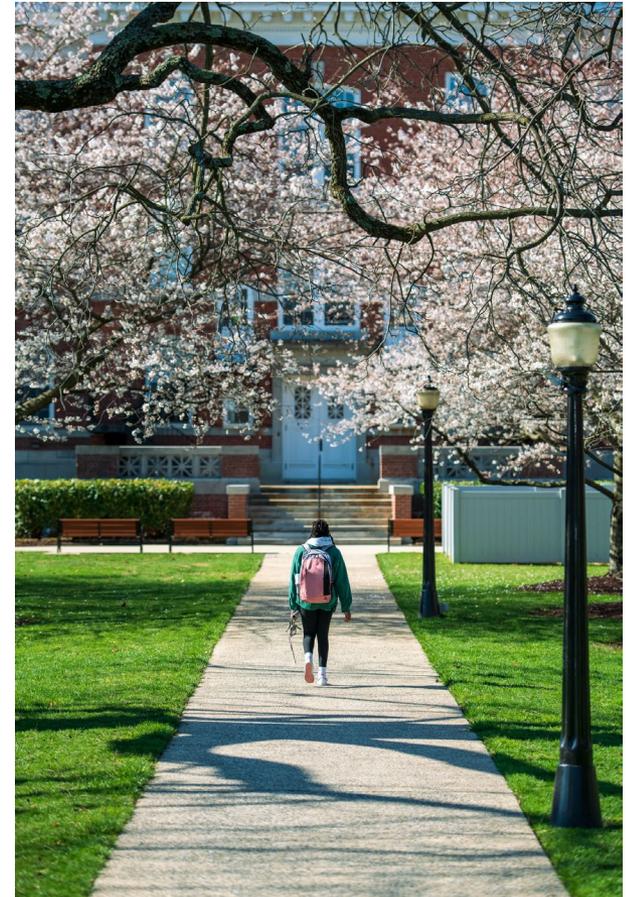
Teagle Grant Fosters Transfer Pathways

MICUA received a \$50,000 planning grant from the Teagle/Arthur Vining Davis (AVD) Foundations to explore seamless transfer pathways from community college to the liberal arts.

10 MICUA institutions and all 16 Maryland community colleges worked collaboratively to explore:

- **Simplicity** of the transfer process
- **Success** of transfer-specific student support services
- **Scholarly Pathways** for strategies designed to increase transfer-student participation in high-impact learning opportunities
- **Security** to recommend systems that reduce the challenges and address obstacles that transfer students encounter

MICUA plans to submit a proposal for an implementation grant for funding to execute the initiatives identified in the planning grant.



Retention & Graduation Rates

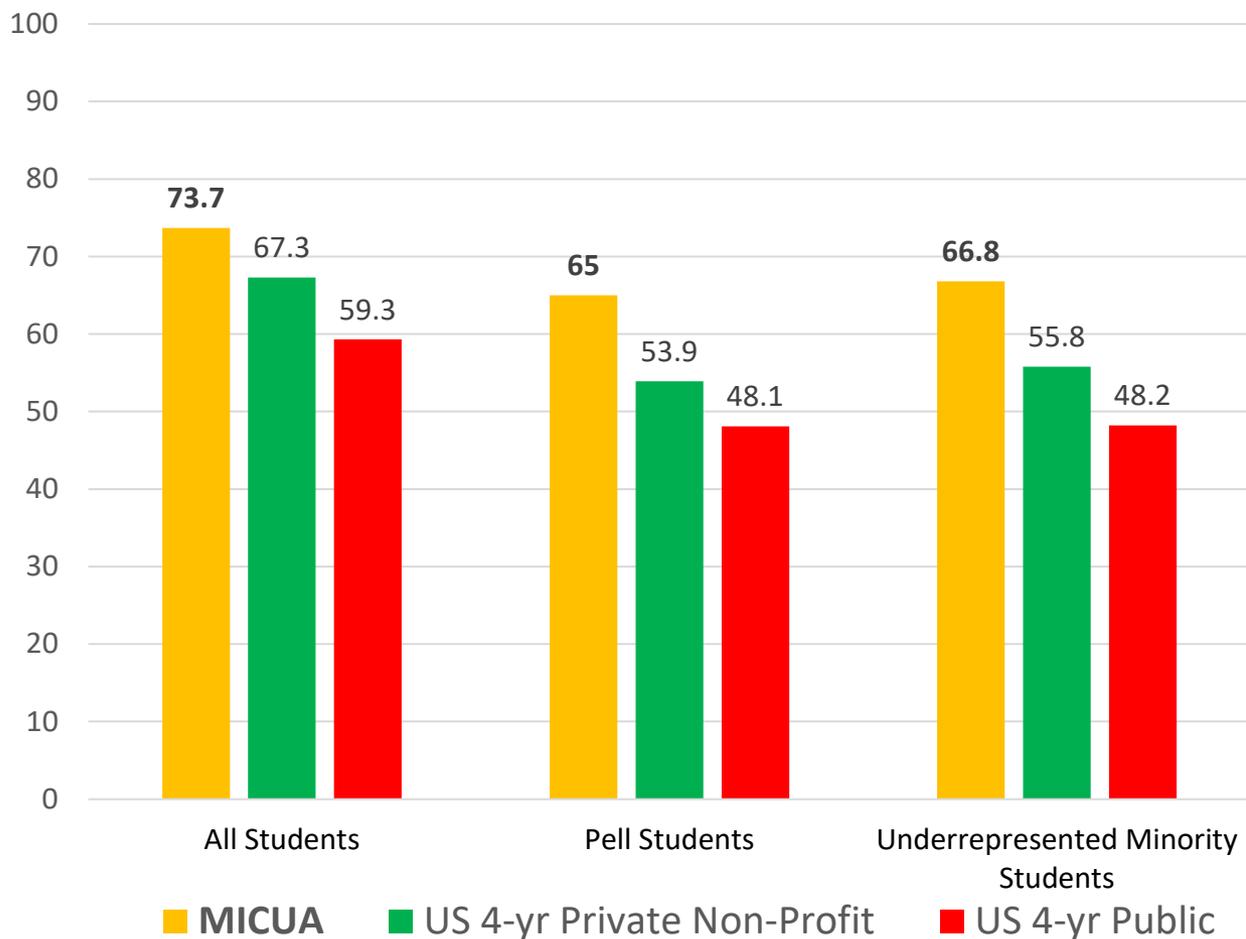
83% — Retention rate for undergraduate students

74% — FT/FT freshmen enrolled at a MICUA institution graduate from that same MICUA institution within six years

81% — FT/FT freshmen first enrolled at a Maryland private & independent institution graduate from that same institution or a transfer institution within six years



6-Year Graduation Rate of Pell Grant Recipients and Underrepresented Minorities at MICUA Institutions Surpasses the Overall National Average

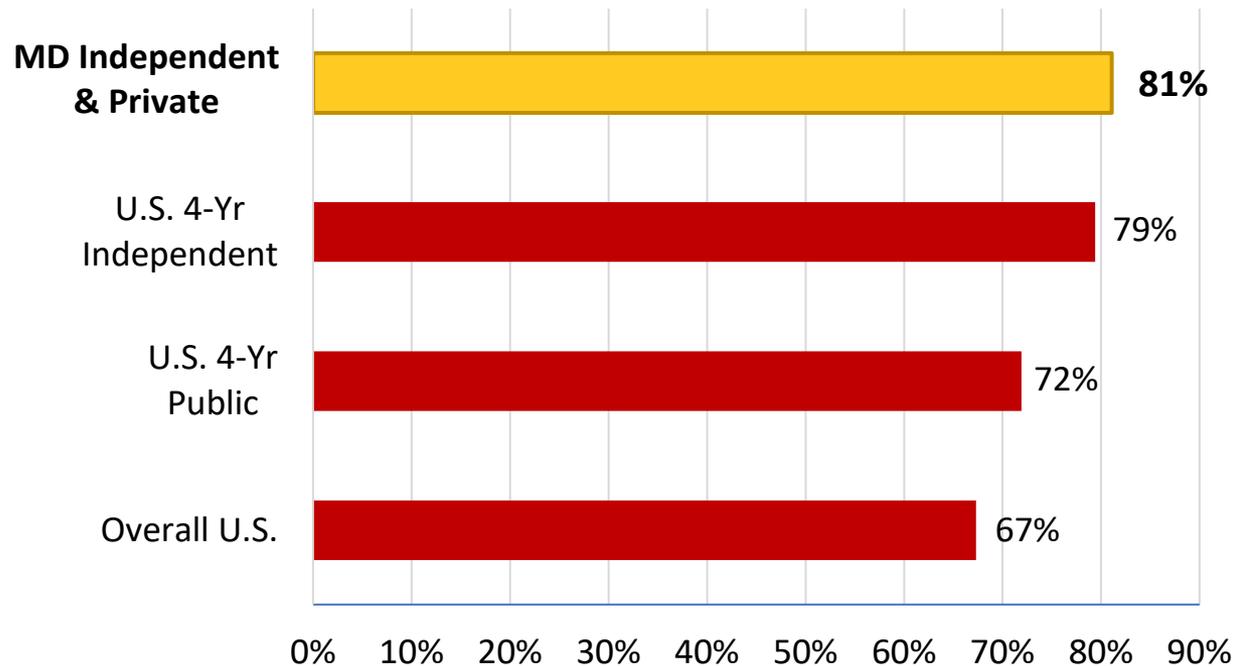


74% of FT/FT freshmen who start at a MICUA institution graduate from a MICUA institution within 6 years

MICUA has the **HIGHEST** graduation rates nationally

81% of FT/FT freshmen graduate from a **Maryland independent or private institution** or a transfer institution within 6 years

6-year Graduation Rates for First-time Full-time (FT/FT) Degree Seeking Students



Source: National Student Clearing House "Yearly Success and Progress Rates" 2022



MICUA Graduate Earnings

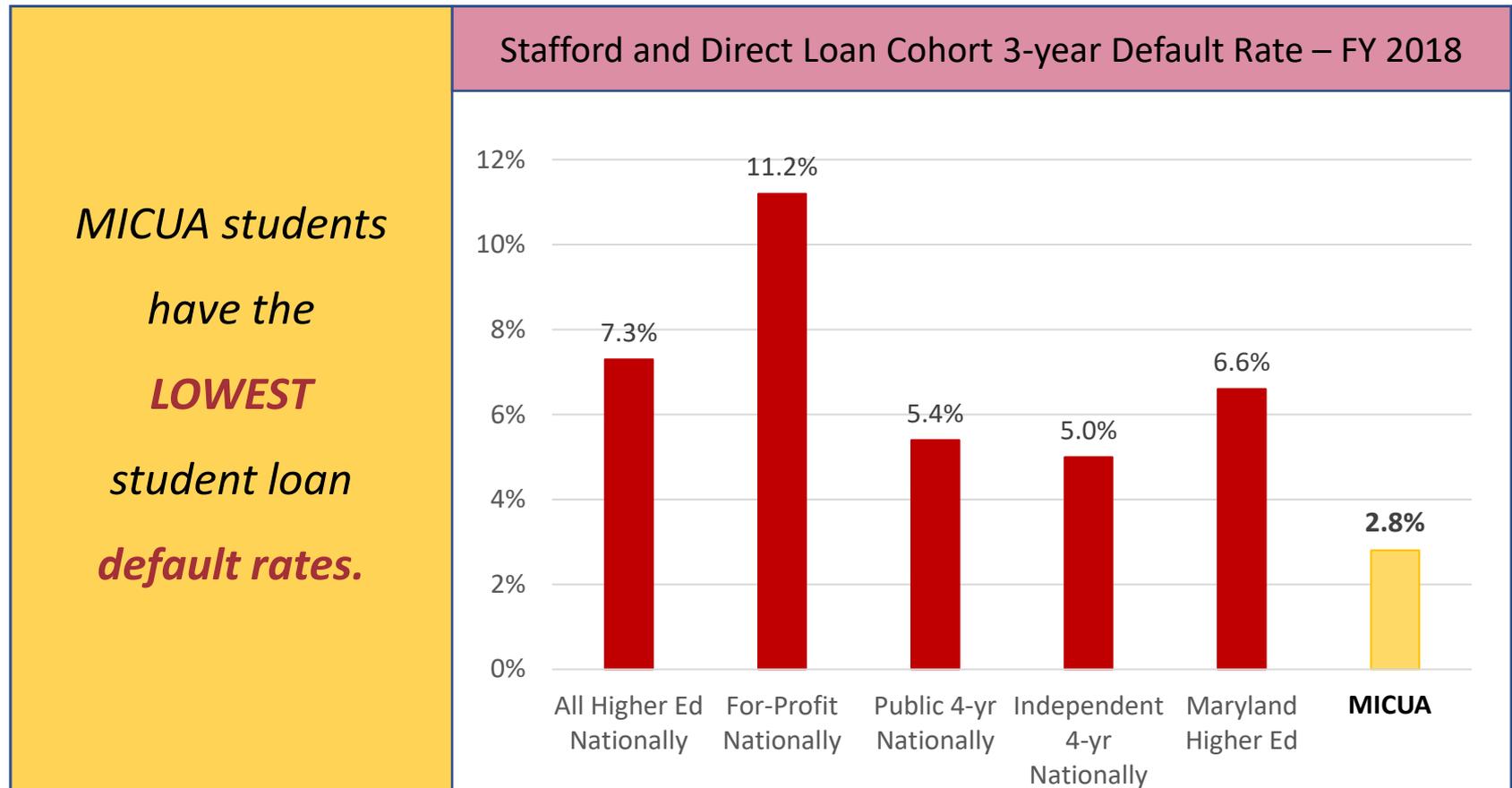
Maryland Top Five Payscale 2021-2022 Rankings of All-Alumni

Mid-Career Earnings of Graduates

- #1 United States Naval Academy
- #2 Loyola University Maryland
- #3 Johns Hopkins University
- #4 Capitol Technology University
- #5 University of Maryland College Park

Default Rates on Student Loans

Graduating sooner means less debt and earlier access to earnings.



MICUA Requests for FY 2024



Sellinger Program

Capital Grants

Student Financial Aid

Sellinger Estimate for FY 2024

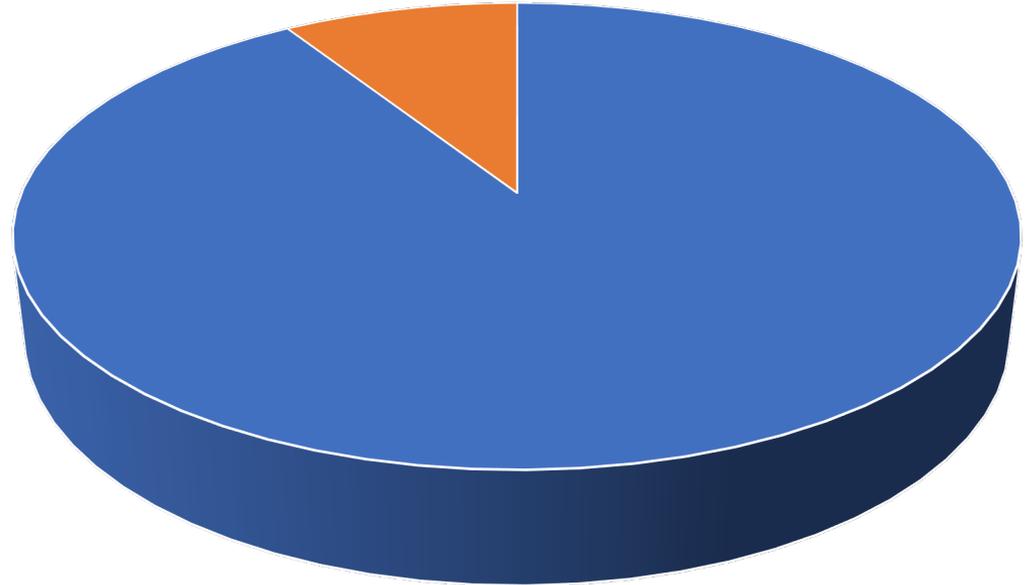


Eligible Institutions	FY 2024 Projection
	Estimated State Aid
Capitol Technology University	\$1,195,048
Goucher College	\$3,574,115
Hood College	\$3,733,506
Johns Hopkins University	\$64,620,760
Loyola University Maryland	\$11,656,837
Maryland Institute College of Art	\$5,010,110
McDaniel College	\$6,338,794
Mount St Mary's University	\$5,468,910
Notre Dame of Maryland University	\$3,328,362
St John's College	\$1,628,350
Stevenson University	\$7,774,454
Washington Adventist University	\$1,421,167
Washington College	\$2,848,044
TOTAL	\$118,598,459
GRANT PER FTE	\$2,583

FY 2022 Seller Utilization of Funds



10% Other Access, Success,
and Innovation Programs



90% Financial Aid

MICUA Return on Investment

4% of State funding for higher education

17% of all college students in Maryland

26% of all degrees conferred
By Maryland four-year institutions

***MORE for Maryland
LESS cost for taxpayers***

MICUA Capital Grants

MICUA coordinates the capital budget requests:

- Maintains stringent eligibility criteria to constrain requests
- Limits how often an institution may request funds
- Caps the amount an institution may request in any year
- Requires approval by institution's governing board
- Reviews all projects for readiness
- Prioritizes projects based on State and institutional needs

MICUA Capital Request for Fiscal 2024

\$13.5 Million MICUA Capital Budget Request

Capitol Technology University: \$1.5 million request to renovate laboratory spaces for STEM courses. The project has a total cost of \$4.1 million.

Johns Hopkins University: \$5 million request for a renovation to consolidate all School of Education programs to one location. The total cost of these renovations, which encompass almost 80,000 gross square feet, is \$21 million.

Loyola University Maryland: \$5 million request for a renovation of the Donnelly Science Center. The total cost of these renovations, which encompass over 25,000 net assignable square feet, is \$36 million.

Washington College: \$2.0 million request for renovation projects in four academic buildings to promote student learning, accessibility, and sustainability. The total cost of the project is \$4.7 million.

The \$13.5 million State investment in these projects will leverage over \$50 million in private resources and support over 470 construction jobs.

GAPP Bridges the Gap in College Access and Affordability

Since 2017
GAPP has
MATCHED \$55
MILLION
for Maryland
students

School Year	Guaranteed Access Grants Awarded	GAPP Funding (Millions)
2021-2022	588	\$10.7
2020-2021	639	\$12.0
2019-2020	604	\$11.3
2018-2019	526	\$10.6
2017-2018	613	\$11.2
Total	2,970	\$55.8

Student Financial Aid

MICUA Financial Aid for **Maryland Students (2021-2022)**:

- \$80.3 million (90%) of Sellinger Program funding
 - \$257 million in institutional based aid

NASSGAP – State Grant Aid per FTE Undergraduate Student (2019-2020):

- Maryland (5% of total support) = **\$537 (32nd)**
- National Average (14% of total support) = **\$980**
- Best State – Georgia (24% of total support) = **\$2,477**

THANK YOU!



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