

MARYLAND HIGHER EDUCATION COMMISSION

MEETING BOOKLET

Time: 9:30 AM – 3:30 PM
September 27, 2017

Place: Maryland Higher Education Commission
6 N. Liberty St, 7th Floor Board Room
Baltimore, MD 21201

Maryland Higher Education Commission

Anwer Hasan, Chairman

Sandra L. Jimenez, Vice-Chair

Vivian S. Boyd

John Holaday

Vera R. Jackson

Russell V. Kelley

Bryson Barksdale, Student Commissioner

Ian MacFarlane

Donna M. Mitchell

Joel Packer

Rizwan A. Siddiqi

John W. Yaeger

James D. Fielder, Jr., Ph.D.
Secretary

Lawrence J. Hogan, Jr.
Governor

Boyd K. Rutherford
Lt. Governor



Larry Hogan
Governor

Boyd K. Rutherford
Lt. Governor

Anwer Hasan
Chairperson

James D. Fielder, Jr., Ph. D.
Secretary

Maryland Higher Education Commission Meeting Agenda

TIME: 9:30 a.m.-3:30 p.m. **PLACE:** Maryland Higher Education Commission
Thursday, September 27, 2017 6 N. Liberty Street, 7th FL Board Room
Baltimore, MD 21201

| | Page | Action Item |
|--|-------------|------------------------|
| Call to Order | | |
| Commission Minutes Approval | 1 | * |
| • July 27, 2017 | | |
| Chairman’s and Secretary’s Remarks | | |
| Commission Committee Reports | | |
| Department of Finance and Administration- Geoff Newman | | |
| • Operating and Capital Budget Presentations | | |
| o 9:40 am – University System of Maryland, Mr. Joseph Vivona, Chief Operating Officer and Vice Chancellor for Administration & Finance | | |
| o 10:10 am – St. Mary’s College of Maryland – Dr. Tuajuanda C. Jordan, President | | |
| o 10:30 am - Morgan State University – Dr. David Wilson, President | | |
| o 10:50 pm – Maryland Independent College and University Association – Ms. Tina Bjarekull, President | | |
| o 11:10 am – Maryland Association of Community Colleges – Dr. Bernie Sadusky, Executive Director | | |
| o 11:30 am – Baltimore City Community College – Dr. Gordon F. May, President | | |
| o 11:50 pm – Regional Higher Education Centers – Mr. Geoffrey Newman, Assistant Secretary of Finance and Administration and Center Directors | | |
| Lunch Break | | |
| Office of Research and Policy Analysis- Jon Enriquez | | |
| • Follow-Up Survey of 2013 Graduates of Maryland Four-Year Public Colleges and Universities..... | 7 | |
| • 2017 Retention and Graduation Rates at Maryland Four-year Institutions | 9 | |
| • 2017 Retention, Graduation and Transfer Rates at Maryland Community Colleges | 11 | |
| Adjournment | | |

Maryland Higher Education Commission

Commission Retreat Meeting Minutes

July 27, 2017
9:00 a.m.

The Maryland Higher Education Commission (MHEC) met on Thursday, July 27, 2017 at CCBC- Essex, 7201 Rossville Blvd, Baltimore, MD 21237.

Commission members present:

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|-----------------------|---------------------------------------|
| Anwer Hasan, Chairman | Sandra L. Jimenez, Vice Chairperson |
| Vivian S. Boyd, Ph.D. | John W. Holaday, Ph.D. (9:34 Arrival) |
| Vera Jackson (Phone) | Russell V. Kelley, Ph.D. |
| Ian D. MacFarlane | Donna M. Mitchell |
| Joel C. Packer | John W. Yaeger, Ed.D |
| | |

Commission members not present:

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|------------------|-------------------|
| Bryson Barksdale | Rizwan A. Siddiqi |
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| | |

Staff members present:

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|-----------------------------|---------------|
| James D. Fielder, Jr. Ph.D. | Dr. Emily Dow |
| Christine Wellons (Phone) | Geoff Newman |
| Donna Thomas | Lee Towers |
| Dr. Jon Enriquez | Isaiah Ellis |
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Call to Order

The meeting was called to order by **Chairman Hasan** at approximately 9:21 a.m. A meeting quorum was established with ten out of twelve members present.

Introduction/Welcome

Secretary Fielder recognized Dr. Sandra Kurtinitis. Dr. Kurtinitis provided welcome remarks. **Secretary Fielder** thanked Dr. Kurtinitis for her leadership and for hosting the commission retreat.

Approval of Minutes – Action Item

There was a motion by **Commissioner MacFarlane** for approval of the April 26, 2017 meeting minutes. The motion was approved unanimously.

Chairman's Remarks

Chairman Hasan reported on his recent participation in the Complete College America Summit. **Chairman Hasan** reported the summit made it clear there is nationwide push for increasing college completion and Maryland should be commended for its efforts related to increasing college completion.

Secretary's Remarks

Secretary Fielder thanked the Commissioners for their participation in the Maryland Higher Education Pride II event. **Secretary Fielder** reported the event was very successful and provided an excellent opportunity to network in a less formal setting. **Secretary Fielder** reported MHEC has finalized the agreement between the State of Maryland and the Government of Hungary on Cooperation in the Field of Higher Education. **Secretary Fielder** further reported this agreement will allow McDaniel College's Budapest campus to continue to operate.

Faculty Advisory Council – Information Item

Chairman Hasan recognized Dr. Nayna Philipsen. Dr. Philipsen provided the Commission a report/update on the Faculty Advisory Council's work/ work groups. Dr. Nayna Philipsen introduced Dr. William Talley, the new chair of the Faculty Advisory Council.

Department of Finance and Administration – Final Adoption on Regulations – Student Loan Debt Relief Tax Credit under COMAR 13B.08.17– Action Item

Chairman Hasan recognized Geoff Newman. Mr. Newman reported the Commission was charged with developing the Student Loan Debt Relief Tax Credit program under the College Affordability Act of 2016, Chapter 690, and 2016 Laws of Maryland. Mr. Newman further reported these regulations are necessary for MHEC to administer a Tax Credit Program whereby qualified Maryland taxpayers will be able to receive a tax credit of \$5,000.

Commissioner MacFarlane motioned that the Commission approves for final adoption and publication in the Maryland Register regulations regarding the Student Loan Debt Relief Tax Credit, and authorizes MHEC's attorneys to approve non-substantive revisions as necessary to conform the proposed regulations to the stylistic and formatting requirements of AELR and of the Division of State Documents. **Commissioner Packer** seconded the motion. The motion was approved unanimously.

Department of Academic Affairs – Chamberlain Designation Change– Action Item

Chairman Hasan recognized Dr. Emily Dow. Dr. Dow reported Chamberlain College of Nursing, an out-of-state institution operating in Maryland, has submitted a request and fee (\$250) to the Maryland Higher Education Commission to change its institutional designation from college to university, and to change its name to Chamberlain University. Chamberlain has been granted approval to operate in Maryland through

August 31, 2017, and has submitted a renewal application under the name Chamberlain University to continue its operations in Maryland.

Commissioner Mitchell motioned that the Commission approve Chamberlain College of Nursing's request for its institutional re-designation from college to university, and its concomitant name change to Chamberlain University. **Commissioner MacFarlane** seconded the motion. The motion was approved unanimously.

Office of Research and Policy Analysis- 2017-2026 Enrollment Projections- Action Item

Chairman Hasan recognized Dr. Jon Enriquez. Dr. Enriquez provided the commission a report on the enrollment projections for Maryland public colleges and universities through Fall 2026. Dr. Enriquez reported these projections provide perspective to higher education policy discussions at the state level, including facilities planning, tuition and fees issues, articulation, funding priorities, and retention and graduation rates.

Chairman Hasan motioned that the Maryland Higher Education Commission accept the 2017-2026 enrollment projections and approve their distribution to the public, the campuses, and interested state agencies. **Commissioner MacFarlane** seconded the motion. The motion was approved unanimously.

Department of Finance and Administration – Final Adoption on Regulations – Janet L. Hoffman Loan Assistance Repayment Program under 13B.08.02; Charles W. Riley Firefighter & Ambulance Rescue Squad Member Scholarship Program under 13B.08.03; Senatorial Scholarship Program under 13B.08.04; Delegate Scholarship Program under 13B.08.05; Maryland Dent-Care Loan Assistance Repayment Program under 13B.08.09; and Workforce Shortage Student Assistance Grant Program under 13B.08.14– Action Item

Chairman Hasan recognized Ms. Donna Thomas. Ms. Thomas reported that the Commission previously approved the publication of the following proposed regulations:

- 13B.08.02- Janet L. Hoffman Loan Assistance Repayment Program
- 13B.08.03- Charles W. Riley Firefighter & Ambulance Rescue Squad Member Scholarship Program
- 13B.08.04 – Senatorial Scholarship Program
- 13B.08.05 – Delegate Scholarship Program
- 13B.08.09 – Maryland Dent-Care Loan Assistance Repayment Program and
- 13B.08.14 - Workforce Shortage Student Assistance Grant Program

Ms. Thomas further reported there were no public comments received. The purpose of the Janet L. Hoffman Loan Assistance Repayment Program is to provide loan repayment assistance to individuals in high shortage fields that provide public services in Maryland to low income and underserved residents. The purpose of the Charles W. Riley Firefighter & Ambulance Rescue Squad Member Scholarship Program is to encourage members of the fire-fighting, ambulance, and rescue organizations serving Maryland communities to pursue credited courses, that lead to a degree in various fields of fire, emergency medical, and public safety administration. The purpose of the Senatorial and Delegate Scholarship Programs is for legislators in the Maryland General Assembly to provide financial assistance to full-time and part-time students pursuing an

undergraduate, graduate or professional education. The purpose of the Maryland Dent-Care Loan Assistance Repayment Program is to increase access to oral health services for Maryland Medical Assistance Program (MMAP) recipients by increasing the number of dentists who treat that population. The purpose of the Workforce Shortage Student Assistance Grant Program is to help meet the State's need for well trained and highly skilled workers in shortage areas.

Commissioner Mitchell motioned that the Commission approves for final adoption and publication in the Maryland Register regulations regarding the Janet L. Hoffman Loan Assistance Repayment Program, Charles W. Riley Fire and Emergency Medical Service Tuition & Reimbursement Program, Senatorial Scholarship Program, Delegate Scholarship Program, Maryland Dent-Care Loan Assistance Repayment Program, Workforce Shortage Student Assistance Grant Program, and authorizes MHEC's attorneys to approve non-substantive revisions as necessary to conform the proposed regulations to the stylistic and formatting requirements of AELR and of the Division of State Documents. **Commissioner MacFarlane** seconded the motion. The motion was approved unanimously.

Retreat Session

Office of the Secretary: Updates

Office of Finance and Administration: Chairman Hasan recognized Mr. Geoff Newman. Mr. Newman provided the Commission a report of the Office of Finance and Administration. Mr. Newman updated the Commission on the agency's staffing and budget.

Outreach, Grants, and Financial Assistance Committee: Chairman Hasan recognized **Commissioner Packer**. **Commissioner Packer** provided the commission an update on the committee's goals. The committee is still working on developing a mobile app. The committee is pursuing funding options and looking into the possibility of developing the app internally. **Commissioner Packer** reported the committee has made much progress in developing/implementing outreach resources and training tools. A powerpoint presentation has been developed which can be customized to meet the needs of the different audiences. **Commissioner Packer** further reported geomapping previous outreach events identified outreach should to be expanded in Western Maryland and the lower Eastern Shore. **Commissioner Packer** updated the Commission on the college access marketing campaign. The campaign has included tv ads, radio spots, updated brochures, social media campaigns, etc. **Commissioner Packer** reported they hope to have more data on the campaign at the next commission meeting.

Office of Student Financial Assistance Chairman Hasan recognized Ms. Donna Thomas. Ms. Thomas provided the Commission a report of the Office of Student Financial Assistance. Ms. Thomas provided materials updating the 2017-18 Award Year and outlining the State Financial Aid Programs administered by MHEC. Ms. Thomas reported the office is focusing efforts on removing barriers for students and increasing/improving outreach and processes.

Office of Outreach and Grants Management: Chairman Hasan recognized Mr. Lee Towers. Mr. Towers provided the Commission a report of the Office of Outreach and Grants Management. Mr. Towers reported the Office of Outreach and Grants

Management will be developing an intranet and newsletter. Mr. Towers further reported the office is putting together a standard response package to events, announcements, etc.

Program Review Committee: **Chairman Hasan** recognized **Commissioner Yaeger**. **Commissioner Yaeger** provided the commission an update on the program review committee. **Commissioner Yaeger** outlined the committees three goals: improving the program review process, serving as a catalyst to system-wide internship opportunities, and identifying opportunities to foster institutional collaboration. **Commissioner Yaeger** indicated there may be adjustments to these goals once the state plan is released to ensure the committee goals align with the plan.

Office of Academic Affairs: **Chairman Hasan** recognized Dr. Emily Dow. Dr. Dow provided the Commission an overview of the Office of Academic Affairs. Dr. Dow outlined the roles and responsibilities of the office's three units: collegiate affairs, career and workforce education, and veterans affairs.

Office of Research and Policy Analysis: **Chairman Hasan** recognized Dr. Jon Enriquez. Dr. Enriquez provided the Commission an overview of the roles and responsibilities of the Office of Research and Policy Analysis.

State Plan Discussion

Chairman Hasan recognized Dr. Emily Dow. Dr. Dow provided the Commission an update on the progress of the 2017 State Plan. Dr. Dow outlined the three goals of the 2017 State Plan (access, success, and innovation). Dr. Dow further outlined the strategies associated with each goal. Dr. Dow reported the draft of the State Plan is in the process of being finalized and once finalized will be distributed to the Commissioners for review and comment.

Commissioner Roles and Responsibilities

Chairman Hasan reported MHEC had previously distributed a handbook to new commissioners that outlines the roles and responsibilities commissioners. **Secretary Fielder** indicated MHEC will have the handbook reproduced and distributed to all current and future commissioners.

Breezio Presentation

Secretary Fielder recognizes Karen McCord, Breezio, and Tami Howi, Maryland Tech Council. Ms. McCord and Ms. Howi provided a presentation to the Commission on the inMD Internship Platform. inMD is a digital marketplace where students, mentors and companies converge in an online learning and information exchange.

Adjournment

The meeting adjourned at approximately 3:20 p.m.



Larry Hogan
Governor

Boyd K. Rutherford
Lt. Governor

Anwer Hasan
Chairperson

James D. Fielder, Jr., Ph. D.
Secretary

MEMORANDUM

DATE: September 27, 2017

TO: Maryland Higher Education Commission

FROM: Jon Enriquez

STAFF: Alexia Van Orden

SUBJECT: Follow-Up Survey of 2013 Graduates of Maryland Four-Year Public Colleges and Universities

SUMMARY:

In 2014, twelve of the 2013 public four-year institutions conducted surveys of bachelor's degree recipients who graduated during academic year 2012-2013. The report generated from this survey provides information on completers' perceptions of the quality of their institutional experience, post-graduation educational and employment status, and other related outcomes.

Of the 24,664 students who received a bachelor's degree in the 2013 academic year, 3,911 completed the survey, a statewide response of 11.7%. Response rates varied substantially by institution, from 4.3% at Bowie State University to 31.8% at St. Mary's College of Maryland. These responses were compared to trend data from surveys conducted since 1985. The following are highlights of the report findings.

Financial aid continues to play a pivotal role in ensuring students are able to complete their degrees. Nearly three-quarters (71.4%) of respondents received financial aid while working towards their degrees. Of those students who received financial aid, 26.7% of those graduates reported that without assistance obtaining a degree would have caused significant financial hardship for them and their families. More than half (53.0%) of graduates who had received aid stated that they would not have been able to earn their degree without financial assistance.

While levels of unemployment remain high (9.8%), the majority (90.2%) of respondents are employed within a year after graduation. A sizeable portion (23.9%) enrolled in advanced degree programs. As in prior years, graduates remain satisfied with their levels of preparation for advanced degrees and employment, with 85.5% indicating that their institution had prepared them well for advanced study and 70.5% indicating that they felt well-prepared for employment.

Nearly three-fifths (57.5%) of respondents reported that they were working in Maryland one year

following graduation. Maryland residents educated in Maryland were most likely (68.4%) to remain in the state, though 23.7% of respondent who were out-of-state residents worked in Maryland after obtaining their degree.

Despite the dangers of a low response rate, the Graduate Follow-Up Survey of 2013 public college and university graduates appears to indicate that Maryland institutions are continuing to perform well. Maryland colleges and universities continue to be successful in preparing students for advanced degree study and employment, and in attracting and retaining students within the Maryland economy.

RECOMMENDATION: This item is for information only.



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Secretary

MEMORANDUM

DATE: September 27, 2017

TO: Maryland Higher Education Commission

FROM: Jon Enriquez

STAFF: Barbara Schmertz

SUBJECT: 2017 Retention and Graduation Rates at Maryland Four-year Institutions

SUMMARY: This annual report presents the retention and graduation rates of first-time, full-time undergraduate students entering Maryland's public four-year colleges and universities.

Of the 14,262 students who enrolled as first-time, full-time students at public four-year institutions in fall 2010, 65.5% graduated in six years. This is the second highest six-year graduation rate in the past 20 years; the highest was 66.1% for the fall 2009 cohort.

The second-year retention rate for the 2015 cohort is 82.4%, a decrease of 1.4 percentage points compared to the 2014 cohort. Despite this decrease, the overall second-year retention rate has continued to see long-term progress since 1995, returning to the level where it has resided for most of the last 20 years.

These trends in graduation and retention mask differences in outcomes for racial and ethnic minorities. Generally, white, Hispanic, and Asian students have seen greater gains in educational progress and degree attainment than African American students.

RECOMMENDATION: This item is for information only.



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MEMORANDUM

DATE: September 27, 2017

TO: Maryland Higher Education Commission

FROM: Jon Enriquez **STAFF:** Alexia Van Orden

SUBJECT: 2017 Retention, Graduation and Transfer Rates at Maryland Community Colleges

SUMMARY: This report provides information on retention, graduation, and transfer rates for students entering Maryland community colleges as first-time, full-time students between 1994 and 2014. This edition of this report includes data about student outcomes two, three, and four years after matriculation.

Of the 15,909 full-time students entering in fall 2012, 47.0% had graduated, transferred to a four-year institution, or remained enrolled at their original community college after four years. This represents a 2.2 percentage point increase in the student success rate from that of the 2011 cohort; among those students, 44.8% had achieved one of those same outcomes within four years. This is also the highest four-year success rate at Maryland's community colleges since the 2007 cohort. However, the increase in the success rate is largely driven by an increase in transfer; the percentage of students who remained enrolled at their original institution actually declined.

This report also utilizes an alternative method of examining student success, the Degree Progress Analysis model. Developed in 2005, this approach provides information about more students (including part-time students) and examines more measures of student success. Additionally, the Degree Progress Analysis classifies students based on their degree of readiness for college-level coursework at the time of entry, allowing a more detailed examination of student outcomes. Graduation and transfer rates for the Fall 2011 entering cohort remained steady at 48.3%.

RECOMMENDATION: This item is for information only.



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Maryland Higher Education Commission 2017 Meeting Dates

The Maryland Higher Education Commission (MHEC) is Maryland's higher education coordinating board responsible for the management of statewide financial aid programs and the establishment of statewide policies for public and private colleges and career schools to support students' postsecondary pursuits.

Meeting Dates and Locations

| | |
|--|---|
| January 25, 2017 Cancelled | July 27, 2017 9:00 am to 4:00 pm Rescheduled June Meeting |
| February 13, 2017 *Please note date change* | September 27, 2017 9:30 am to 3:30 pm |
| March 22, 2017 | October 25, 2017 |
| April 26, 2017 | November 15, 2017 *Please note date change* |
| May 24, 2017 Cancelled | December 13, 2017 *Please note date change* |

All Commission Meetings will be held on the 4th Wednesday of Each Month from 1:00pm to 4:00pm at the Maryland Higher Education Commission in the 7th Floor Board Room located at 6 N. Liberty Street, Baltimore, MD 21201 unless otherwise noted.

Dates and Times Subject to Change

<http://www.mhec.state.md.us/higherEd/about/Meetings/mtgsched.asp>