April 20, 2020

2021-2025
MARYLAND STATE PLAN FOR HIGHER EDUCATION

Writing Group Kickoff Webinar

Maryland State Plan for Higher Education

The Maryland Higher Education Commission (MHEC), in consultation with the governing boards and agencies concerned with postsecondary education in Maryland, is required to develop and update every four years the State Plan for Higher Education, that shall identify:

1. The present and future needs for postsecondary education and research throughout the State;

2. The present and future capabilities of the different institutions and segments of postsecondary education in the State; and

3. The long–range and short–range objectives and priorities for postsecondary education and methods and guidelines for achieving and maintaining them.

Education Article §11–105:
http://mgaleg.maryland.gov/2020RS/Statute_Google/ged/11-105.pdf

Writing Exercise

What is the most important goal for higher education today?

2017-2021 State Plan:
3 Primary Goals

STUDENT ACCESS   STUDENT SUCCESS   INNOVATION

www.tinyurl.com/studentsuccesswithlessdebt

2017-2021 State Plan

Goal

Strategies

Recommended Actions

2017-2021 State Plan

Goal

Student Access
Ensuring equitable access to affordable and quality postsecondary education for all.

Strategies

Continue to improve college readiness among K-12, particularly high school students.

Cultivate greater financial literacy for students and families to encourage financial planning and to prepare for postsecondary education.

Expand efforts to cultivate student readiness, financial literacy, and financial aid for individuals outside traditional k-12 channels.

Recommended Actions

2017-2021 State Plan

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Recommended Actions

Work with LEAs to evaluate the effectiveness of college readiness assessments.

Develop statewide metrics for college readiness that also consider the longevity of the measure.

Develop transition courses in alignment with remedial or developmental coursework at partnering institutions.

Align academic programs with CTE programs for smooth transition.

Work with local school systems to improve middle college programs that award degrees.

2017-2021 State Plan

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Recommended Actions

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Recommended Actions

Expand and empower existing partnerships to improve financial literacy initiatives, programs, and/or curriculums.

Expand financial competencies to go beyond a basic understanding of student loans, grants, and scholarships.

Create and improve on relationships with local professional school counselors and college access professionals.

Educate students about the definition of full-time status in the context of financially planning their postsecondary career.

Explore financial aid policies that can improve time to completion.

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Recommended Actions

2017-2021 State Plan

MHEC
ENGAGE • INFORM • SUPPORT

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Recommended Actions

Expand partnerships with local services to improve information sharing to prospective students.

Expand outreach to communicate with non-traditional students and offer alternative pathways to access a postsecondary education.

Work with GED programs to create a pipeline for students completing their GED.

Develop targeted campaigns and programs to support first-generation students.

Develop initiatives to identify and address obstacles that students face in preventing them from continued enrollment and completion.

Support veterans by ensuring appropriate services are available and accessible, such as counseling and health care service providers.

2017-2021 State Plan

Goal

Student Success
Promote and implement practices and policies that will ensure student success

Strategies

Continue to ensure equal educational opportunities for all Marylanders by supporting all postsecondary institutions.

Ensure that statutes, regulations, policies, and practices that support students and encourage their success are designed to serve the respective needs of both traditional and nontraditional students.

Improve the student experience by providing better options and services that are designed to facilitate prompt completion of degree requirements.

Enhance career advising and planning services and integrate them explicitly into academic advising and planning.

Recommended Actions

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Recommended Actions

Continue to ensure that all policies and practices reflect the dedication and commitment to equal education opportunities.

Support the unique missions of Historically Black Colleges and Universities.

Enhance diversity by fostering collaborations between Historically Black Colleges and Universities and traditionally white institutions.

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Recommended Actions

Systematically review policies and practices to ensure they are student-focused and are implemented with the goal of student success

Review and consider current policies and practices around remediation coursework

Review and consider current policies and practices around structured schedules and academic planning.

Improve policies regarding academic program review that meet the State's needs

Ensure academic and campus practices support all students, including non-traditional students.

Review financial aid policies to improve access for all students.

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Recommended Actions

Expand financial aid programs to non-traditional programs like non-credit, non-degree, and distance education.	Expand financial aid opportunities that promote and incentivize on-time completion	Review State policies on credit minimums for state financial aid in an effort to promote on-time completion.	Coordinate with federal partners to improve access to non-traditional students and improve on-time completion.	Establish appropriate guidelines for the assessment of prior learning and granting of credit.

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Recommended Actions

Evaluate structural issues and improvements for ARTSYS

Consider utilizing focused pathways to improve college completion and student success.

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Recommended Actions

Become informed about employment opportunities in Maryland.

Create pathways of information sharing regarding employment, careers, and industries in Maryland.

Find ways to incorporate career advising into academic advising.

Create or expand existing career centers to be an essential element of a student's academic experience.

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Recommended Actions

Increase internship opportunities to improve career planning

Support local apprenticeship programs by coordinating efforts in required instruction for Registered Apprenticeships.

Support faculty and staff in integrating career advising and internship opportunities.

2017-2021 State Plan

Goal

Innovation
Foster innovation in all aspects of Maryland higher education to improve access and student success

Strategies

Develop new partnerships between colleges and businesses to support workforce development and improve workforce readiness.

Strengthen and sustain development and collaboration in addressing teaching and learning challenges.

Expand support for research and research partnerships.

Encourage a culture of risk-taking and experimentation.

Recommended Actions

2017-2021 State Plan

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Encourage a culture of risk-taking and experimentation.

Recommended Actions

Perform a gap analysis for top industries in Maryland.

Identify and create preferred partnerships in Maryland.

Support business-driven credentials.

Include long-term graduate education opportunities when considering a student's career trajectory.

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Expand support for research and research partnerships.

Encourage a culture of risk-taking and experimentation.

Recommended Actions

Invest in the science of teaching and learning.

Training in pedagogy should be accessible to all faculty.

Include pedagogy in graduate student training.

Provide ongoing training for best-practices in pedagogy to all faculty.

Support professional development outside the institution in pedagogy.

Utilize open access resources (OERs) to critically develop course materials and lower the cost of additional materials.

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Expand support for research and research partnerships.

Encourage a culture of risk-taking and experimentation.

Recommended Actions

Coordinate and share resources to improve scholarship for students and faculty.

Support faculty in developing and commercializing patents.

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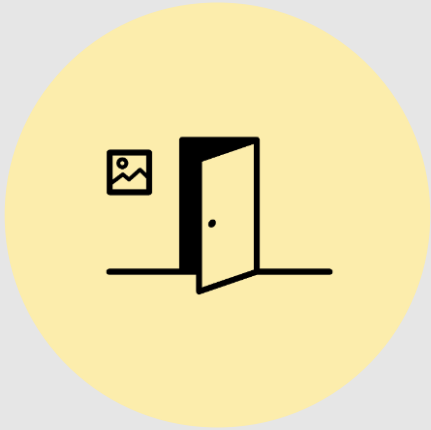Encourage a culture of risk-taking and experimentation.

Recommended Actions

The Next Volume:

2021-2025 Maryland State Plan for Higher Education

Writing Group Questions

1 How do we currently address this goal?

2 What barriers or challenges, if any, currently exist in achieving this goal?

3 What are demonstrated and evidence-based best practices to achieve this goal?

4 What are innovative ideas to achieve this goal?

5 For each strategy provided for this goal in the 2017-2021 Maryland State Plan for Higher Education, identify if that strategy should remain, be removed, or revised.

6 What strategies, if any, should be added to this goal?

7 How can we measure the success of the strategies and recommended actions?

Writing Group Members

<u>Everyone is welcome to participate!</u>

✓ Institutional Partners
  - ✓ Campus leadership
  - ✓ Students
  - ✓ Faculty
  - ✓ Staff

✓ Advisory Councils

✓ State Agencies and Organizations

Partners of Higher Education

University System of Maryland

Community Colleges

St. Mary's College of Maryland

Morgan State University

Non-public Colleges and Universities

Out-of-State Colleges and Universities

Private Career Schools

Regional Higher Education Centers

Registered Colleges and Universities

Partners of Higher Education

University System of Maryland

Community Colleges

St. Mary's College of Maryland

Morgan State University

Bowie State University
Coppin State University
Frostburg State University
Salisbury State University
Towson University
University of Baltimore
University of Maryland, Baltimore
University of Maryland, Baltimore County
University of Maryland, College Park
University of Maryland Eastern Shore
University of Maryland Global Campus
University of Maryland Center for Environmental Science

Regional Higher Education Centers
- **Universities at Shady Grove**
- **University System of MD at Hagerstown**
- **University System of Maryland at Southern Maryland**

Non-public Colleges and Universities

Out-of-State Colleges and Universities

Private Career Schools

Regional Higher Education Centers

Registered Colleges and Universities

Partners of Higher Education

University System of Maryland

Community Colleges

St. Mary's College of Maryland

Morgan State University

Allegany College of Maryland
Anne Arundel Community College
Baltimore City Community College
Carroll Community College
Cecil College
Chesapeake College
College of Southern Maryland
Community College of Baltimore County
Frederick Community College
Garrett College
Hagerstown Community College
Harford Community College
Howard Community College
Montgomery Community College
Prince George's Community College
Wor-Wic Community College

Maryland Association of Community Colleges (MACC)

Non-public Colleges and Universities

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Morgan State University

Capitol Technology University
Goucher College
Hood College
Johns Hopkins University
Loyola University Maryland
Maryland Institute College of Art
McDaniel College
Mount St. Mary's University
Ner Israel Rabbinical College
Notre Dame of Maryland University
St. John's College
St. Mary's Seminary & University
Stevenson University
Washington Adventist University
Washington College

Maryland Independent College and University Association (MICUA)

Non-public Colleges and Universities

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Morgan State University

Non-public colleges and universities not represented by MICUA, e.g.:

Lincoln College of Technology
Maryland University of Integrative Health
The Yeshiva College of the Nation's Capital

Non-public Colleges and Universities

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Morgan State University

Out-of-State Colleges and Universities that are required to hold a Certificate of Approval to operate in Maryland, e.g.:

Ana G. Mendez Universidad
Bard College
Chamberlain University
Fortis College
La Salle University
Strayer University

Non-public Colleges and Universities

Out-of-State Colleges and Universities

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Over 140 Private Career Schools (with over 200 programs)

"Private career school" means a privately owned and privately operated institution of postsecondary education, other than an institution of higher education, that furnishes or offers to furnish programs, whether or not requiring a payment of tuition or a fee, for the purpose of training, retraining, or upgrading individuals for gainful employment as skilled or semiskilled workers or technicians in recognized occupations or in new and emerging occupations. (COMAR 13B.01.01.02)

Non-public Colleges and Universities

Out-of-State Colleges and Universities

Private Career Schools

Regional Higher Education Centers

Registered Colleges and Universities

MHEC
ENGAGE • INFORM • SUPPORT

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Morgan State University

AACC at Arundel Mills
Eastern Shore Higher Education Center
Laurel College Center
Waldorf Center for Higher Education

"Regional higher education center" means a higher education facility in the State that: (a) Includes participation by two or more institutions of higher education in the State; (b) Offers an array of program offerings; (c) Offers multiple degree levels; and (d) Is either affiliated with an institution of higher education or is established by statute.

Non-public Colleges and Universities

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Private Career Schools

Regional Higher Education Centers

Registered Colleges and Universities

Partners of Higher Education

University System of Maryland

Community Colleges

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Morgan State University

Colleges and universities that provide distance education to Maryland residents that do not participate in the National Council for State Authorization Reciprocity Agreements (NC-SARA)

Non-public Colleges and Universities

Out-of-State Colleges and Universities

Private Career Schools

Regional Higher Education Centers

Registered Colleges and Universities

Advisory Councils

Faculty Advisory Council

Student Advisory Council

Segmental Advisory Council

Financial Assistance Advisory Council

Private Career School Advisory Council

Student Transfer Advisory Committee

State Agencies and Organizations

Maryland Department of Commerce

Maryland Department of Labor

Maryland Department of Veteran Affairs

Maryland Longitudinal Data System Center

Maryland State Department of Education

The Governor's Interagency Transition Council for Youth with Disabilities

The Governor's Interagency Workforce Development Board

Timeline

April 20, 2020   Kickoff Meeting

August 14, 2020   Writing groups to submit final recommendations to MHEC

Summer & Fall, 2020   Internal drafting

Winter, 2020/2021   Draft available for public comment

Spring, 2021   Final drafting

July 1, 2021   Submission to the Governor and General Assembly

Next Steps

- Announce Writing Group Leads
  - Commissioner and Commission staff
  - Email blast and posted to our website

- Writing Groups to Convene
  - 3-6 meetings between now and August 14, 2020
  - Meeting dates will be posted to our website

- Public Comment Form
  - https://forms.gle/hPGySqXxM95M3xmQA
  - Open until August 14, 2020

- 2021-2025 State Plan Planning Website:
  https://mhec.maryland.gov/Pages/2021-2025-Maryland-State-Plan-for-Higher-Education.aspx

Questions