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MEDIA ADVISORY

The Maryland Higher Education Commission (MHEC) Launches
Redesign of MDgo4it.org Website to Ease Access to Information About
Post-secondary Institutions and Financial Assistance

Baltimore, MD, February 4, 2016...The Maryland Higher Education Commission launched its newly redesigned website, MDgo4it.org, it was announced by James D. Fielder, Jr. Ph.D., Secretary, MHEC. The redesigned website was created to be a "one stop shop" of higher education information for students and adult learners interested in attending post-secondary institutions in Maryland.

"All Marylanders interested in attending an institution to advance, have the right and available resources to realize their goals", states Dr. Fielder. "Colleagues at MHEC are committed to assure ease of access to our great institutions in Maryland".

The home page and section fronts feature simplified layouts and new fonts to enhance navigating through a wealth of information ranging from profiles of colleges and universities to where to apply for resources for financial assistance.

Funding for the MDgo4it project was provided by a College Access Challenge Grant from the United States Department of Education in partnership with the Maryland Higher Education Commission.

Highlights of the redesign include:

- Responsive designs for easy access using desktops, tablets and mobile phones
- More integration of photography, video and interactive content elements
- Faster loading pages
- More efficient navigation and improved ability to scan and discover content
- Persistent ability to share and comment via Twitter
- Integrated content to and from Maryland's post-secondary institutions
- New messaging system to keep users better informed
- Electronic request methods for ease of accessing brochures and presentations
- Improved Events Calendar
- Maryland College and University Net Price Calculator

To visit the Maryland Higher Education Commission's website, go to http://mhec.maryland.gov/index.asp. The MDgo4it website may also be accessed by visiting mdgo4it.mhec.maryland.gov.

The Maryland Higher Education Commission (MHEC) is the State of Maryland's post-secondary education coordinating board responsible for the management of statewide policies for Maryland public and private colleges and universities and for-profit career schools. MHEC also administers statewide grants and financial aid programs.