



Cover Sheet for In-State Institutions New Program or Substantial Modification to Existing Program

Institution Submitting Proposal	Mount St. Mary's University
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Each action below requires a separate proposal and cover sheet.

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| <input checked="" type="radio"/> New Academic Program
<input type="radio"/> New Area of Concentration
<input type="radio"/> New Degree Level Approval
<input type="radio"/> New Stand-Alone Certificate
<input type="radio"/> Off Campus Program | <input type="radio"/> Substantial Change to a Degree Program
<input type="radio"/> Substantial Change to an Area of Concentration
<input type="radio"/> Substantial Change to a Certificate Program
<input type="radio"/> Cooperative Degree Program
<input type="radio"/> Offer Program at Regional Higher Education Center |
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Payment <input checked="" type="radio"/> Yes	Payment <input type="radio"/> R*STARS #	Payment Amount: \$850.00	Date Submitted:
Submitted: <input type="radio"/> No	Type: <input checked="" type="radio"/> Check # 24515		

Department Proposing Program	School of Education		
Degree Level and Degree Type	Undergraduate - Bachelor of Arts		
Title of Proposed Program	Instructional Design & Technology		
Total Number of Credits	120		
Suggested Codes	HEGIS: 070100	CIP: 1108011	
Program Modality	<input type="radio"/> On-campus <input type="radio"/> Distance Education (fully online) <input checked="" type="radio"/> Both		
Program Resources	<input checked="" type="radio"/> Using Existing Resources <input type="radio"/> Requiring New Resources		
Projected Implementation Date <small>(must be 60 days from proposal submission as per COMAR 13B.02.03.03)</small>	<input checked="" type="radio"/> Fall <input type="radio"/> Spring <input type="radio"/> Summer	Year: 2024	
Provide Link to Most Recent Academic Catalog	URL: Currently being added to the 2024-2025 Catalog		

Preferred Contact for this Proposal	Name: Barbara A. Marinak, Ph.D.
	Title: Dean, School of Education
	Phone: 301 447 5170
	Email: marinak@msmary.edu

President/Chief Executive	Type Name: Timothy E. Trainor, Ph.D.
	Signature: Date: 3/1/2024
	Date of Approval/Endorsement by Governing Board:

Revised 1/2021

Internal Memorandum

To: Dr. Emily A.A. Dow, Assistant Secretary, Academic Affairs
Cc: Dr. Lyndsay Silva, Associate Director, Program Review
From: Rose Robinson, Education Analyst, Program Review
Date: March 19, 2024
RE: 24092 – Mount St. Mary's University's proposal to offer a Bachelor of Art (B.A.) in Instructional Design & Technology

Program Description

Mount St. Mary's University is proposing a Bachelor of Art (B.A.) in Instructional Design & Technology. Below is a brief program description:

The new undergraduate degree program in Instructional Design and Technology (IDT) will be a 120-credit degree program derived from existing graduate coursework focused on instructional design and technology and enhanced with multidisciplinary coursework in undergraduate studies including courses from the fine arts, communications, project management, entrepreneurship, and data analytics.

The program will be delivered in both an in-person and online learning modality, based upon student needs (i.e., traditional undergraduate, adult undergraduate) and course content (i.e., IDEED 320 E-Learning). The undergraduate IDT program, delivered through the School of Education, is designed to prepare students as multidisciplinary professionals who thrive in a variety of user-centered fields, including instructional design, web design, training and education, and graphic design, across industries. Graduates of the IDT program will leave with a portfolio of work and practical experience.

The 120 credit hour program seeks to enroll 10 full-time students in its initial year and projects enrollment of 30 full-time students by its third year.

The application is complete and attached is a draft memorandum for thirty day circulation.

Projected Implementation Date: Fall 2024

Proposed Modality: On-campus Online Dual

Opportunity for Articulation with: Frederick Community College

Check Box if MOU or Articulation Agreement is included in proposal: Yes
No

FAAR 309 Graphic Design or ESHIP 320 Design Thinking or FAAR 230 Drawing 2 or FAAR 231 Painting 2 or FAAR 110 Digital Photography or FAAR 215 Mixed Media	3	BUS 375 Project Management	3
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Senior Year

FAAR 309 Graphic Design or FAAR 230 Drawing 2 or FAAR 231 Painting 2 or FAAR 110 Digital Photography or FAAR 215 Mixed Media	3	IDED 440 IDT Seminar	2
IDED 420 Mixed Methods Research	3	IDED 460 IDT Internship	6
IDED 390 In-house Studio	3	IDED 380 Data Visualization	3
IDED 360 Legal and Ethical Considerations	3	THEOL 300 or PHIL 300 Ethics and the Human Good	3
ESGS 201 Video Games and Society or ESGS 301 Game Mechanics and Systems"	3		

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Program Duplication:

Institution	Program	CIP	HEGIS
Univ of MD Global Campus	Web and Digital Design	11.0801	0701.00
Capitol Technology	Web Design & Development	11.0801	0799.00

*These use different CIP codes than the proposed program.