

Budget Presentation to the Maryland Higher Education Commission

Wednesday, September 13, 2023

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MICUA State-Aided Member Institutions



- Capitol Technology University
- Goucher College
- Hood College
- Johns Hopkins University
- Loyola University Maryland
- Maryland Institute College of Art
- McDaniel College
- Mount St. Mary's University
- Notre Dame of Maryland University
- St. John's College
- Stevenson University
- Washington Adventist University
- Washington College

MICUA's member institutions are well positioned to serve the needs of the state of Maryland.



MCDANIEL
COLLEGE

STEVENSON
UNIVERSITY

GOUCHER
—college—



MICUA

MARYLAND INDEPENDENT COLLEGE
and UNIVERSITY ASSOCIATION





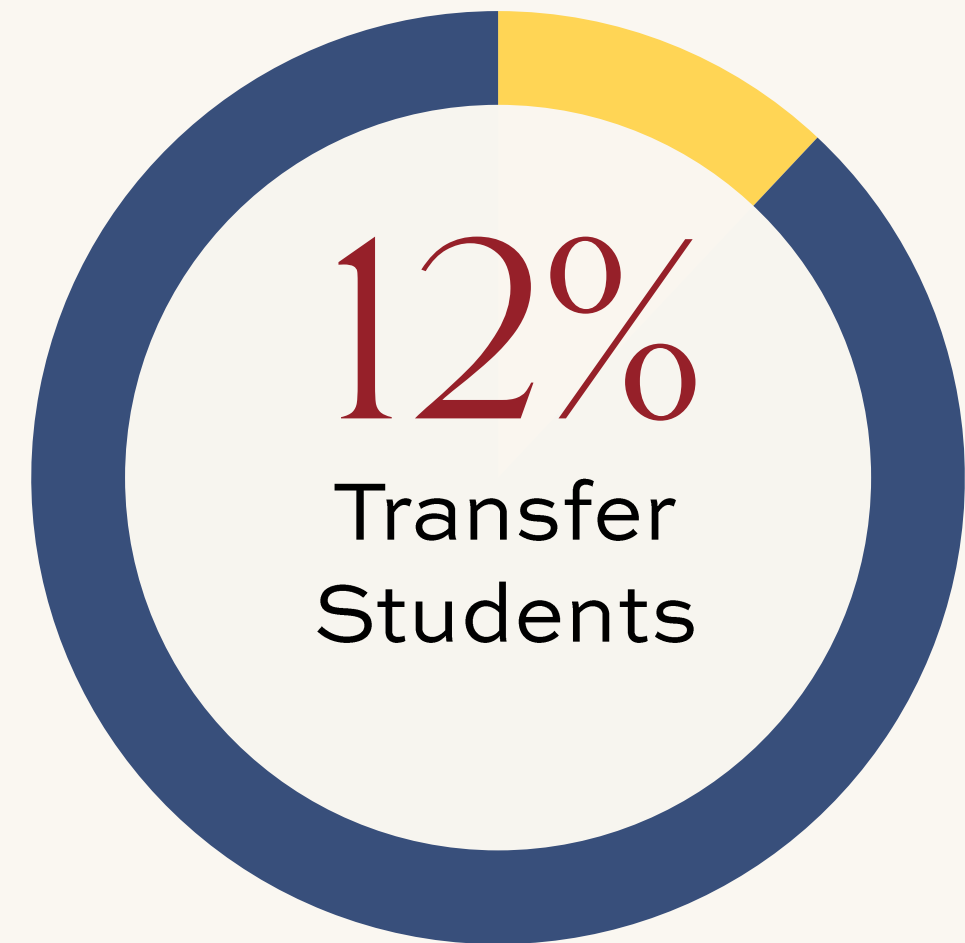
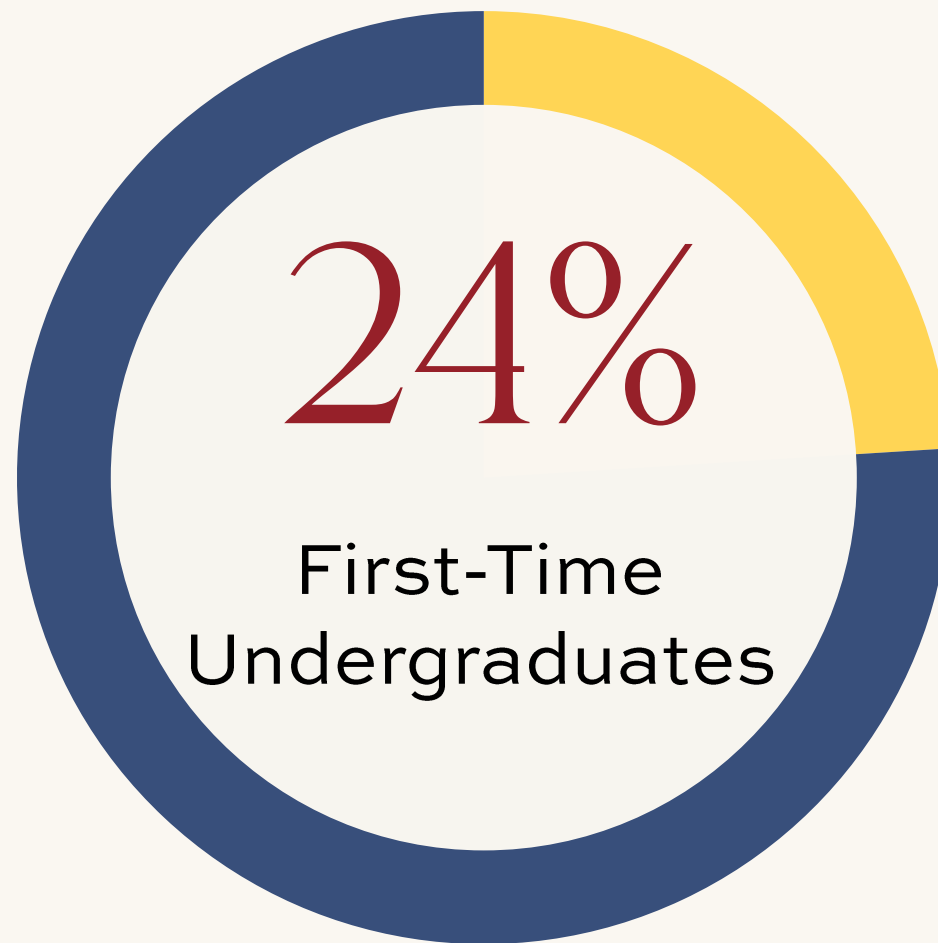
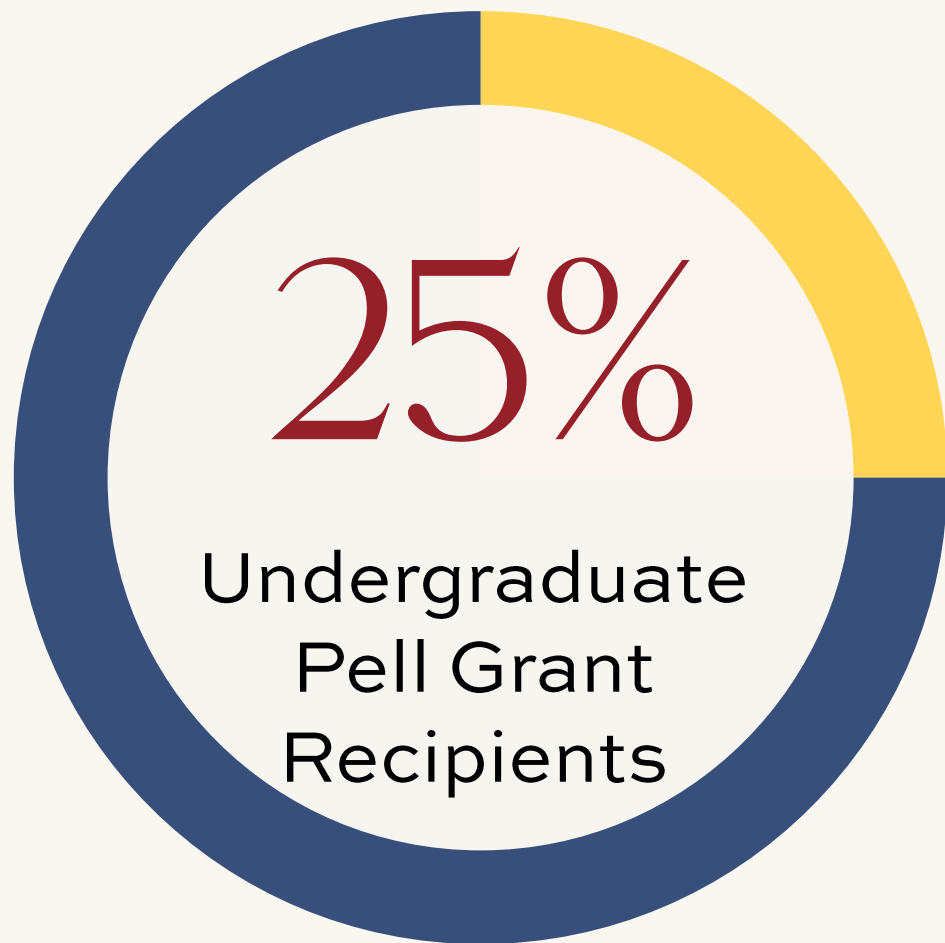
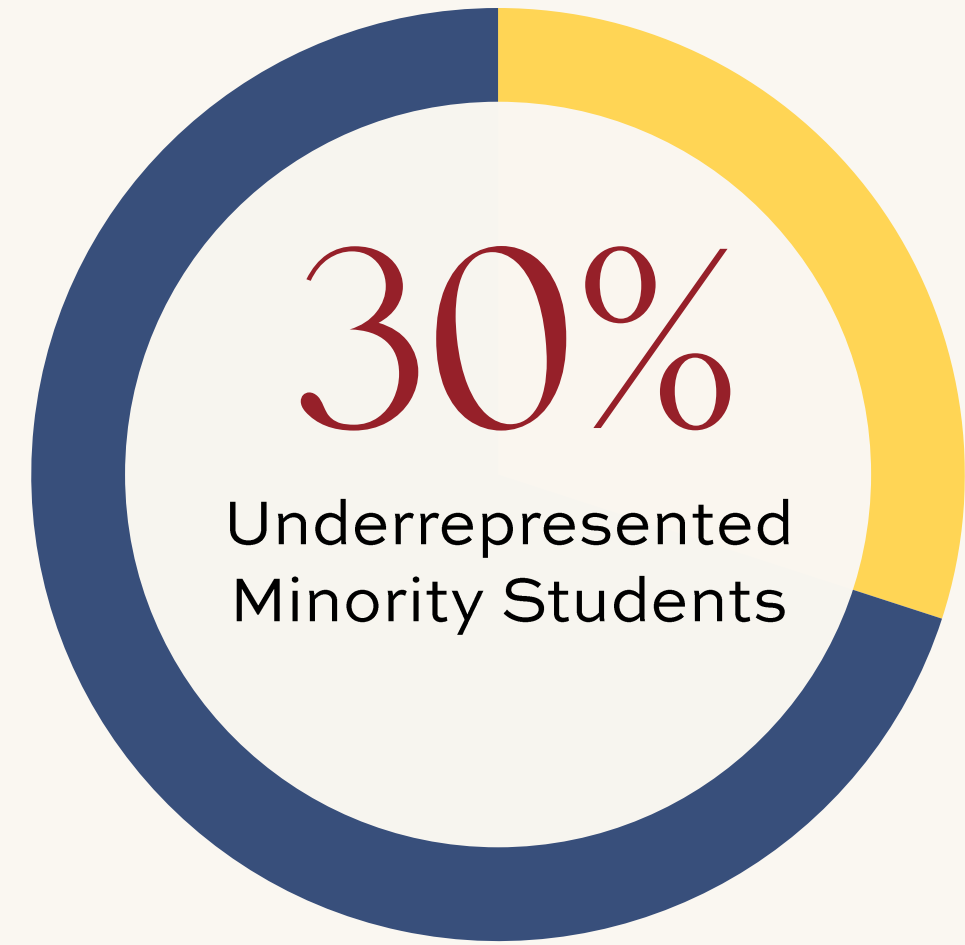
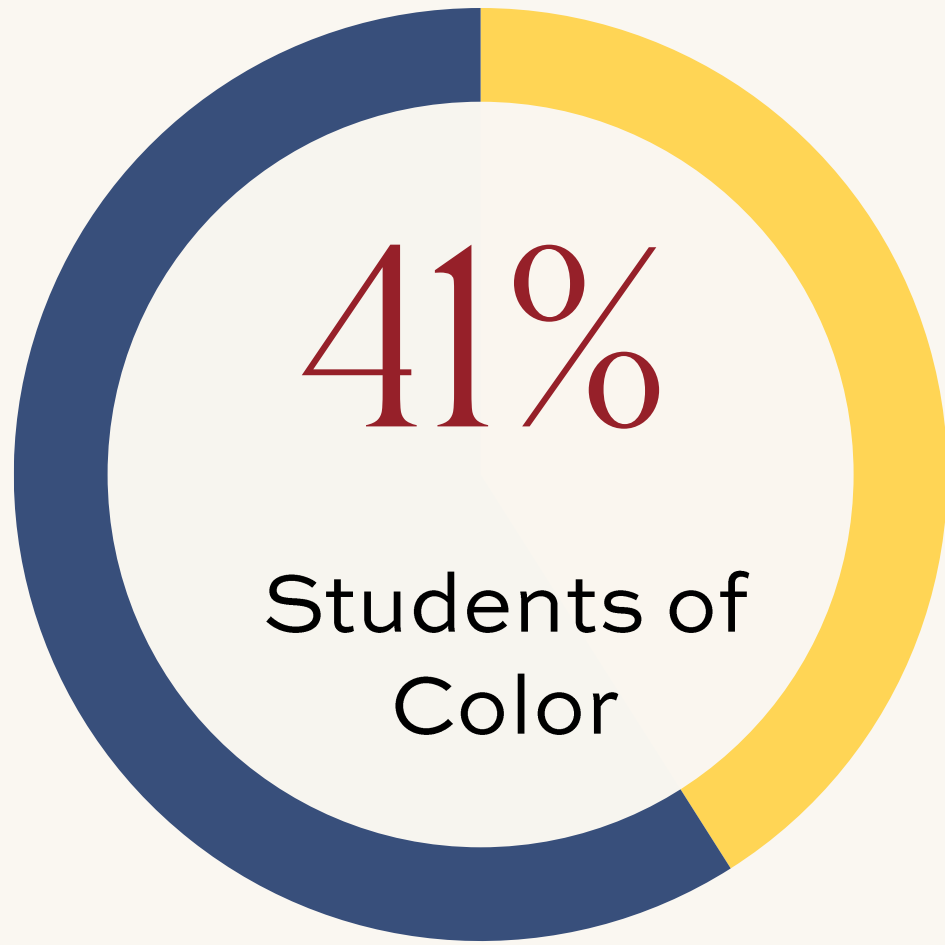
MICUA Representation in Maryland's Higher Education Ecosystem

- Segmental Advisory Council
- Maryland Longitudinal Data System
- Financial Assistance Advisory Committee
- Maryland College Consortium Serving Veterans Committee
- Maryland Education Deans Council
- ARTSYS Advisory Council
- Coordination of Program Approval Proposal
- Coordination of Sellinger Funding
- Coordination of MICUA's 5 year Capital Improvement Program





MICUA Student Body at a Glance





Guaranteed Access Partnership Program (GAPP) Bridging the Gap to Access and Affordability

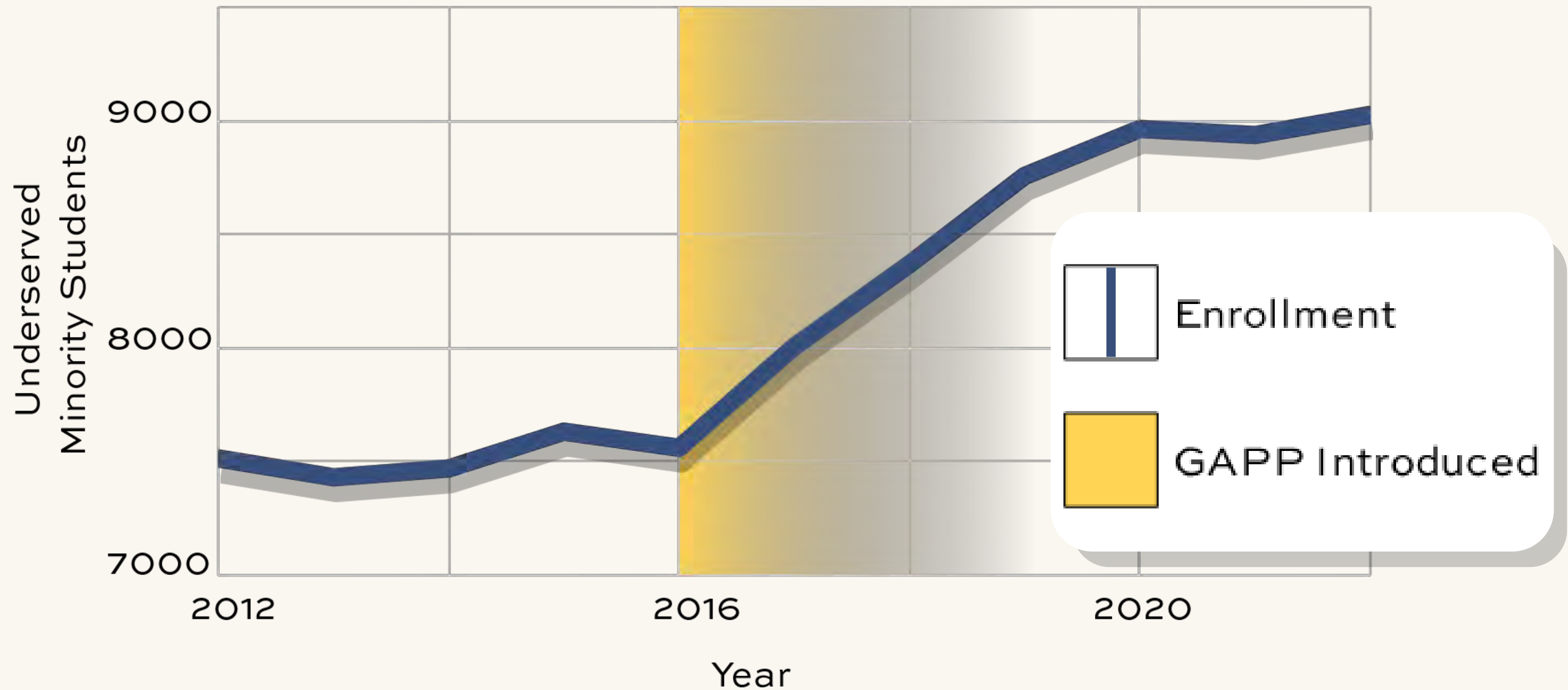
- Established in 2016 to increase access for Maryland students.
- EVERY MICUA member institution matches the State's Guaranteed Access Grant.
- In the 2022-23 academic year, the Guaranteed Access Grant was \$20,000. When matched with a GAPP grant, eligible students received \$40,000.
- Since the launch of the program, MICUA members have awarded \$68 million in GAPP funding.



The Impact of GAPP



Since 2016 and the introduction of the Guaranteed Access Program, enrollment of underserved minority undergraduate students has increased by **20%**.



Source: IPEDS



82%

Undergraduate 2nd
Year Retention
Rate



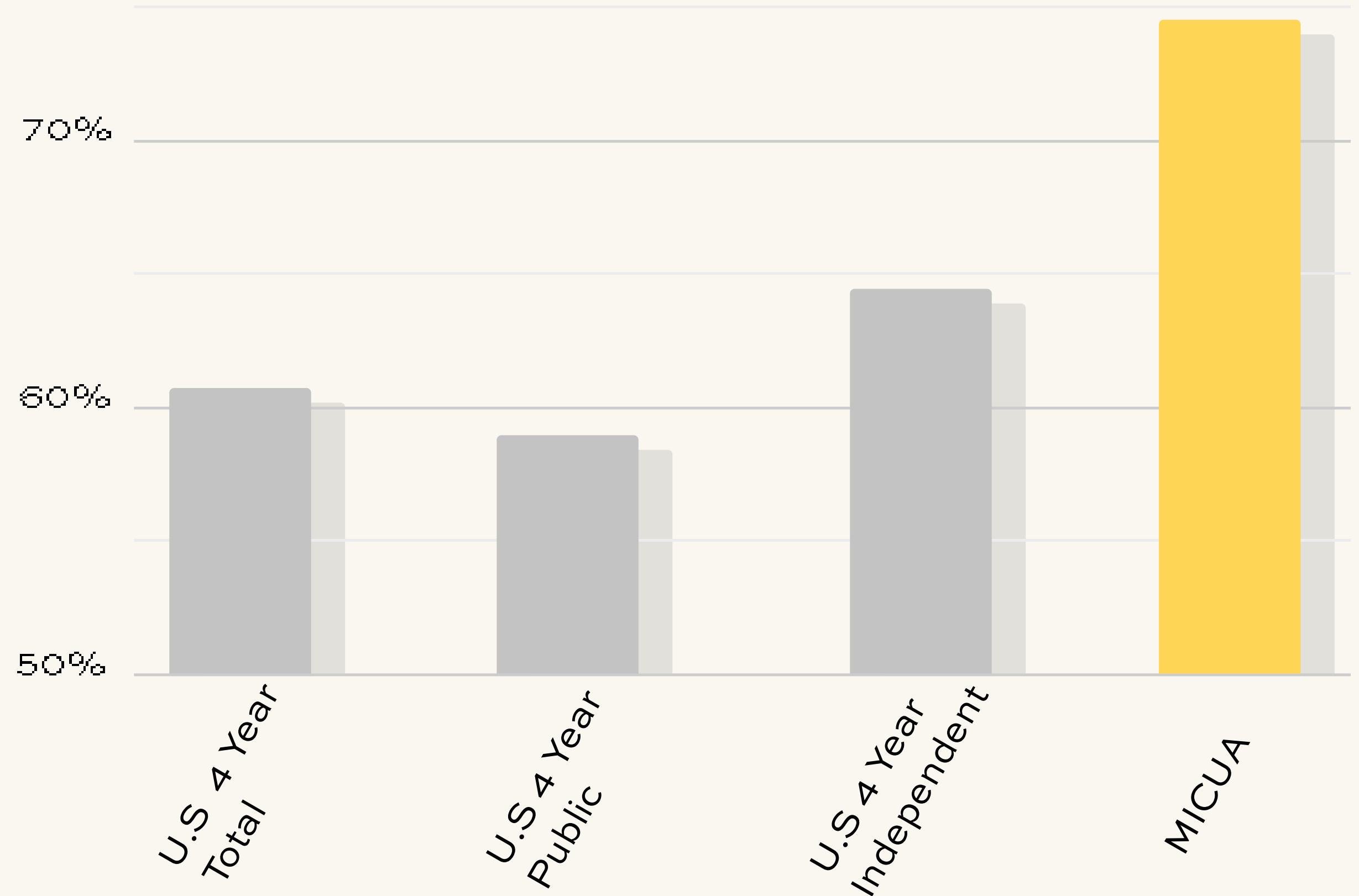
68%

4 Year
Graduation Rate

Source: IPEDS



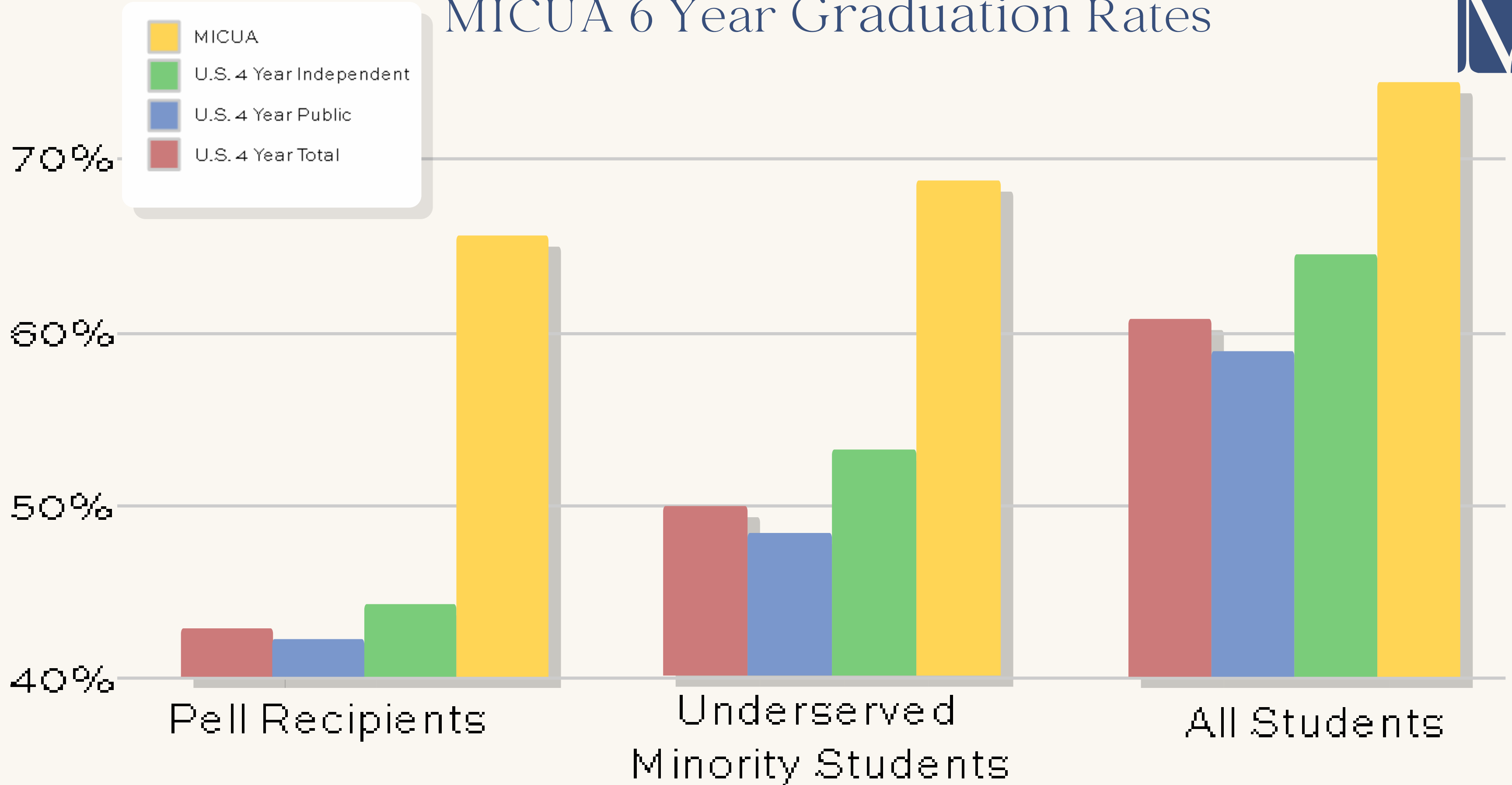
MICUA schools graduate nearly three quarters of all students within 6 years, the highest rates nationally.



Source: IPEDS

Completers within 150% of expected time

MICUA 6 Year Graduation Rates

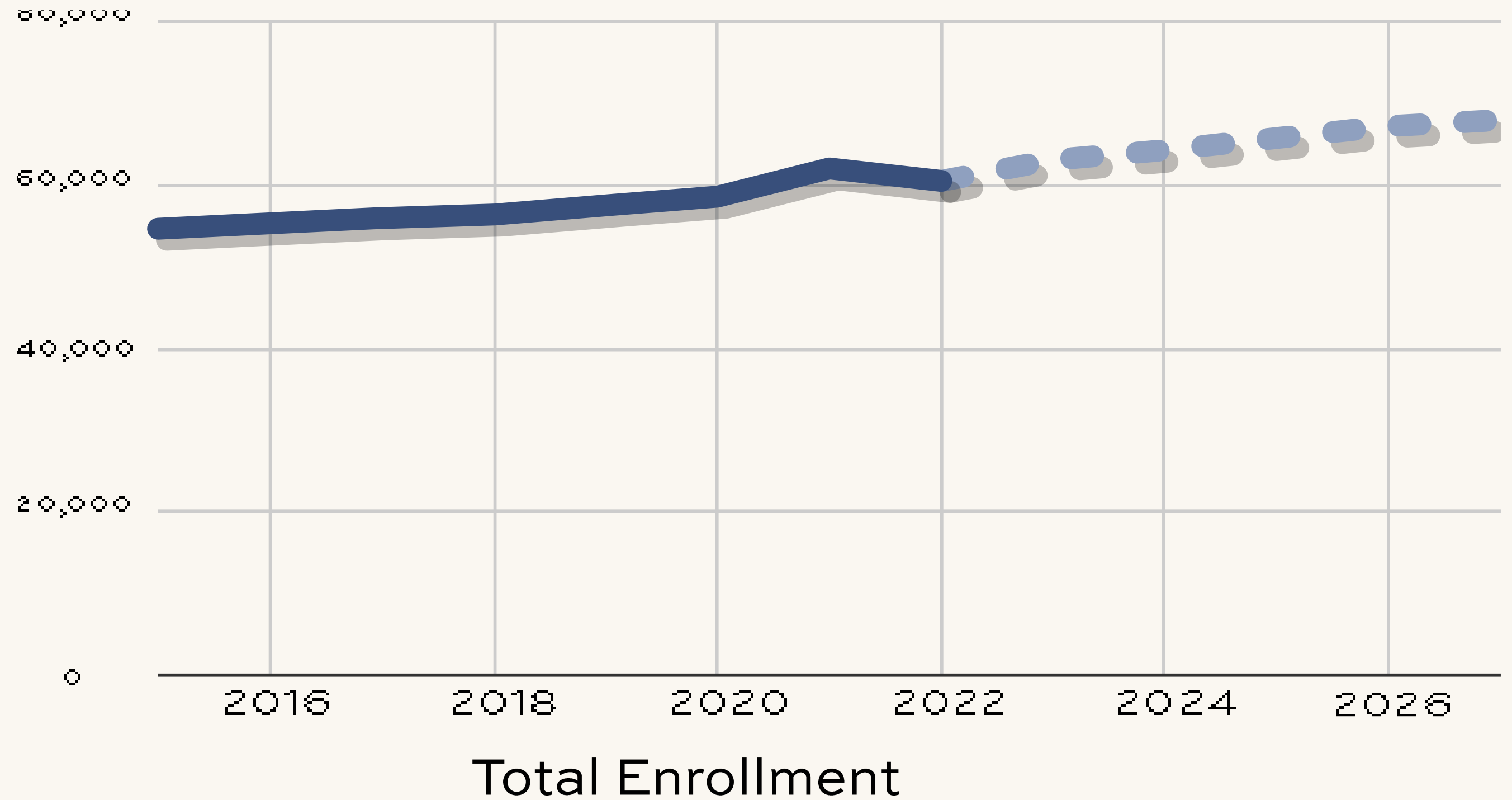


Source: IPEDS

MICUA Enrollment Projections



Enrollment at MICUA schools is projected to increase through 2027.

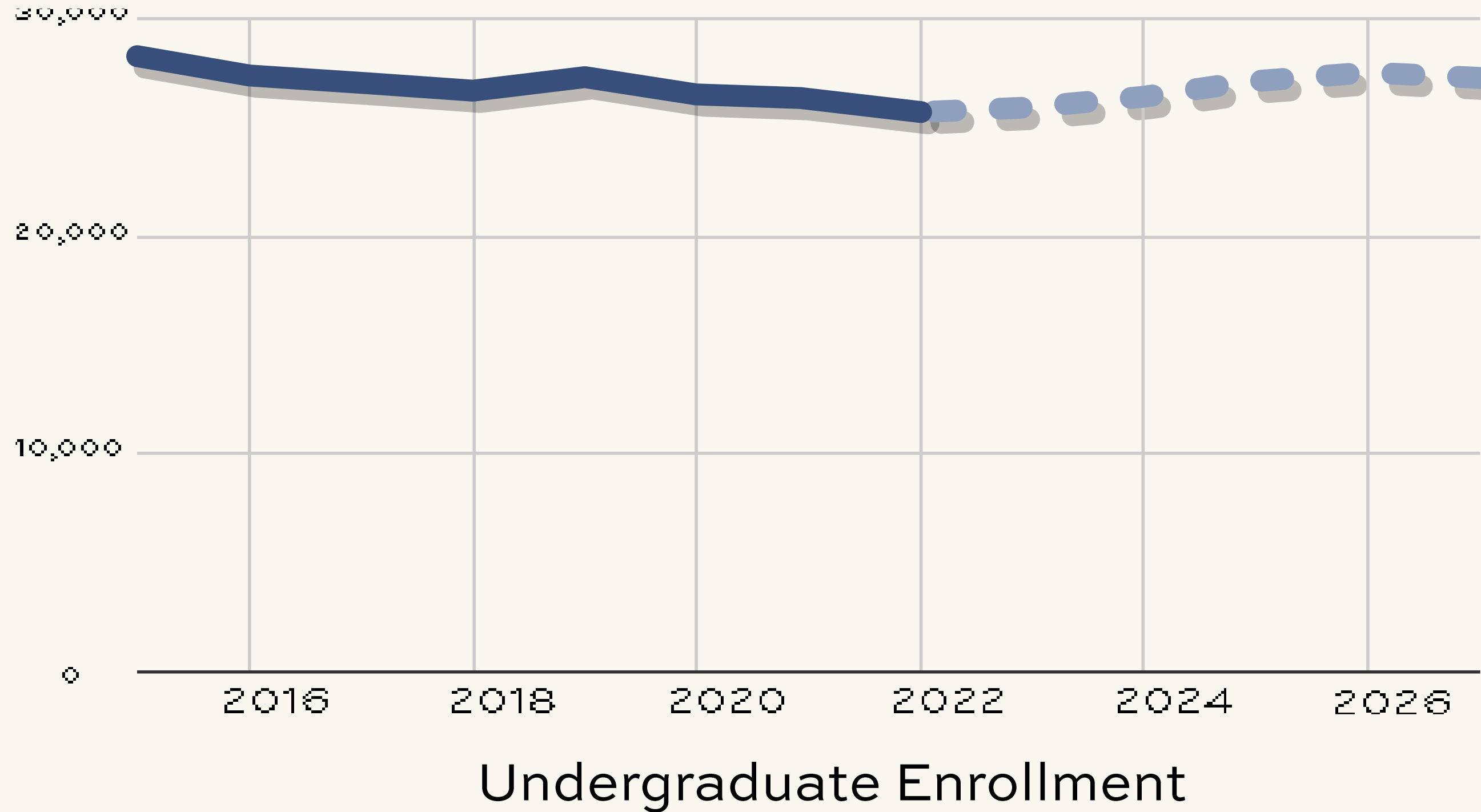


Source: Institutional CIP reports

MICUA Enrollment Projections



Undergraduate enrollment remains steady.

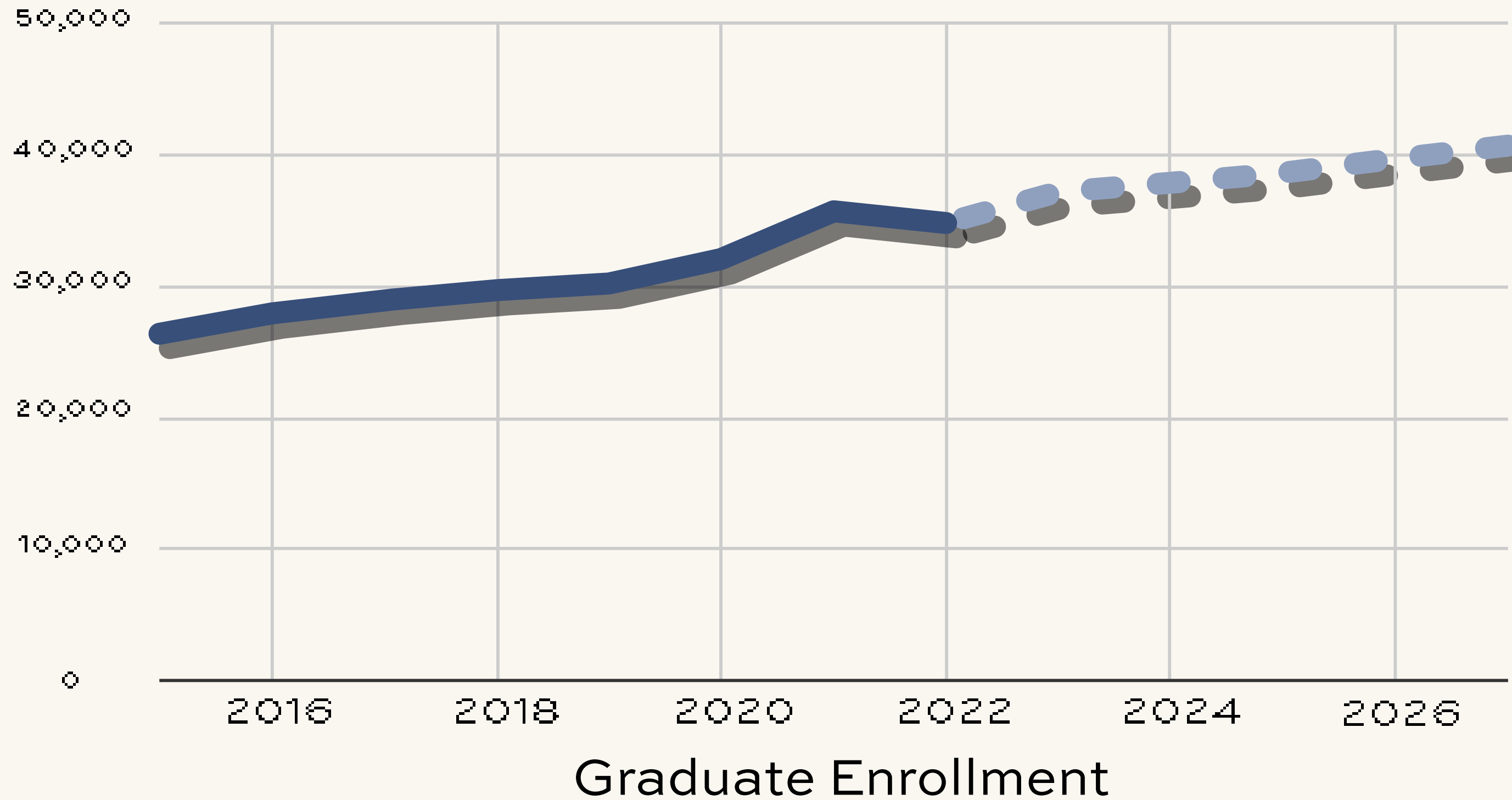


Source: Institutional CIP reports

MICUA Enrollment Projections



Graduate enrollment continues to increase at MICUA institutions.

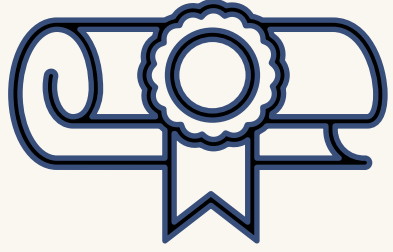


Source: Institutional CIP reports

Supporting Maryland's Economy and Workforce

- The United States Department of Education ranks Maryland 45th in the Country for its import/export ratio of high school graduates.
- Nearly twice as many high school bound high school graduates leave the State as come into the State.
- The United States Census Bureau ranks Maryland 2nd in the Country for educational attainment of residents 25 and older.
- The National Science Foundation ranks Maryland 2nd for the % of the workforce with a doctorate degree in science, engineering, and health.





MICUA

Degrees

16,328

27% of all degrees
conferred by 4-Year
institutions in Maryland

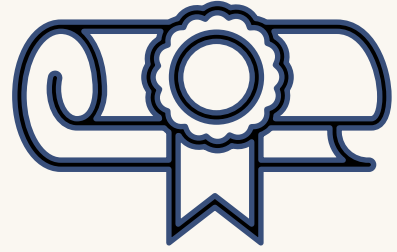
9,806

47% of master's
degrees conferred in
Maryland

1,039

35% of doctoral
degrees conferred in
Maryland

Source: IPEDS



MICA

Degrees

947

24% of Nursing
Degrees in Maryland

3,683

38% of STEM Degrees
in Maryland

1,843

42% of Education
Degrees in Maryland

Source: IPEDS



Teacher Preparation Programs

Eleven MICA institutions have Teacher Preparation Programs.

Over the past 15 years, award-winning teachers trained at MICA institutions including:

- 110 County Teachers of the Year
- 10 Maryland State Teachers of the Year
- 4 National Teachers of the Year Finalists
- 2 National Teachers of the Year

Eight MICA institutions participate in the Teaching Fellows for Maryland Scholarship Program.

MICA schools awarded nearly 12,000 Education degrees and certificates from 2018-2022.



MICUA Graduate Earnings

Maryland Top Five Payscale 2021-2022 Rankings of All-Alumni

Mid-Career Earnings of Graduates

- United States Naval Academy
- **Johns Hopkins University**
- **Loyola University Maryland**
- **Capitol Technology University**
- University of Maryland College Park

Forbes Top 500 Schools – 2023

5 MICUA Schools are Included in the Top 500

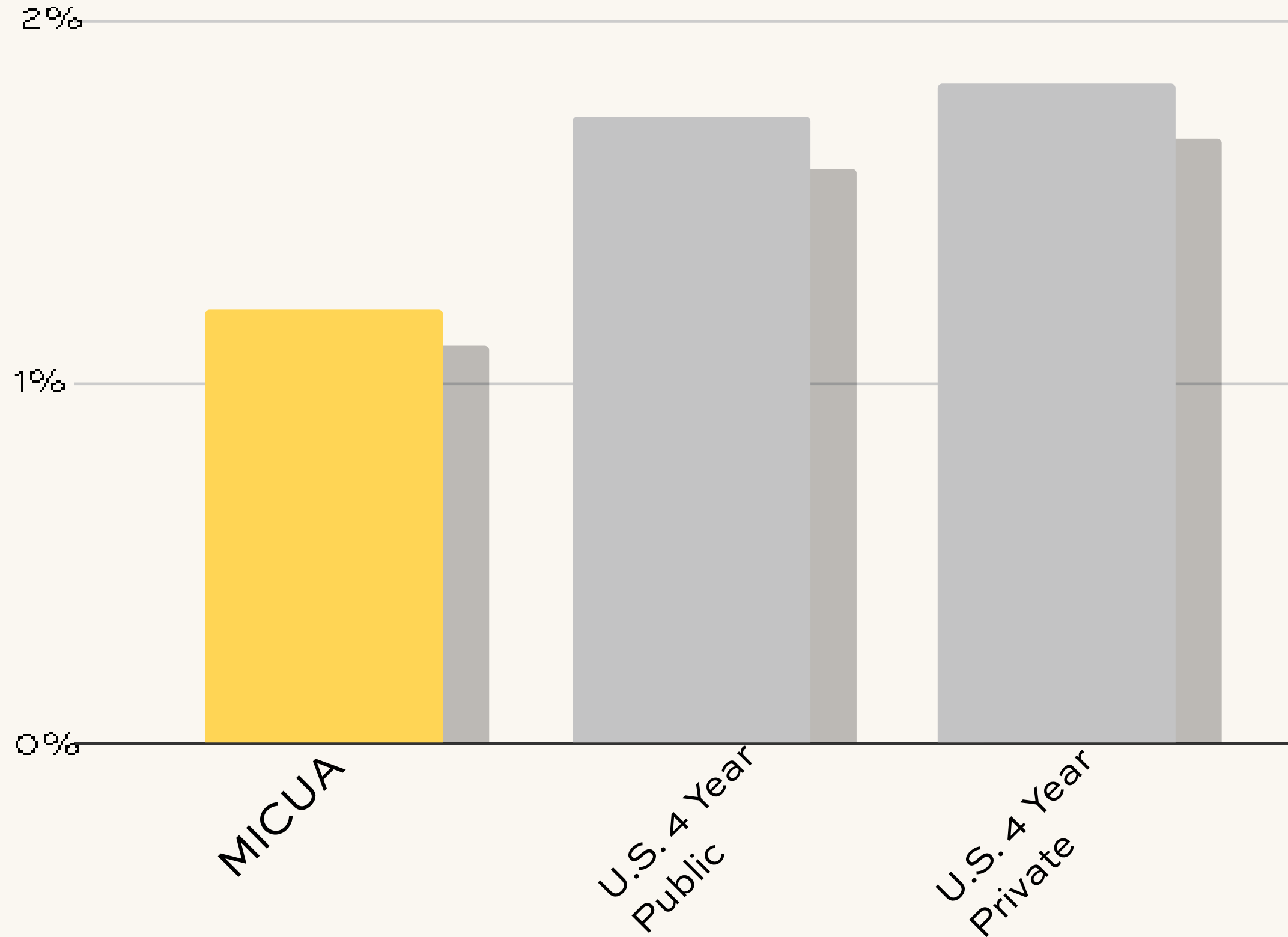
- Johns Hopkins University
- Loyola University Maryland
- Washington College
- Capitol Technology University
- St. John's College

Graduates from all 5 schools had average debt UNDER \$10k and earnings from \$99,000 to \$139,000 after 10 years of working.

MICUA Loan Default Rate



The Cohort Default Rate for MICUA schools is 1.2%. Nearly half of the national average of 2.3 percent and still lower than both the national averages for 4-year public and private institutions.



*Source: Federal Student Aid Official
CDR Report 2019 Cohort*

Access



Programs that ensure equitable access to affordable and quality postsecondary education

GOUCHER
—college—

LAUNCH network provides first-generation college students and others who face systemic obstacles with the skills and support they need to succeed.



Vivien Thomas Scholars Initiative is a major new effort to address historic underrepresentation in STEM.



Advantage Program covers tuition for students from Maryland with the greatest financial need, to make higher education equitable, accessible, and affordable.



ST JOHN'S
College

Pritzker Pell Match program matches a student's Pell grant, doubling its value.



Success

Programs that promote and implement practices and policies that will ensure student success



Trailblazers Program provides ongoing, essential support to help first-generation students be prepared for success in a college environment and earn their degrees.



Vision 2030: Distinctive Excellence in Student Success has a goal to ensure that students graduate on time and with little to no debt.



Transfer Advantage Program helps create a smooth transfer path that includes financial scholarships and incentives, and maximizes the number of accepted transfer credits.



Success *Continued*

Mentorship Programs to help ensure student success

MCDANIEL
COLLEGE

Edge Experience Program is a mentorship program for first-year first-generation students from Baltimore City Public Schools.

G. Washington
WASHINGTON COLLEGE

Peer Mentor Program, is a program where third- and fourth-year students mentor first- and second-year students to provide guidance from academic subject matter to student life events.

 MOUNT ST. MARY'S
UNIVERSITY

Summit Scholar Program is a mentoring system designed to assist new university students in the successful transition from high school to university academics.

Innovation



Programs that promote and implement practices and policies that will ensure student success



Charges Assistance Program will assist with repaying educational loans, if after graduation, the graduate earns less than \$50,000 a year.



Developed an initiative to provide support to young talented Baltimore City students through the **Art & Design College Accelerator Program (ADCAP)** which helps prepare future change makers prior to entry to college and extends to the local communities where they live and learn.



Baltipreneurs Accelerator is helping build a more prosperous and equitable Baltimore by providing funding, training, and mentorship for Baltimore's innovators, including Loyola students, with a preference for women entrepreneurs and founders of color.

The Sellinger Program

Maryland's longest public – private partnership dating to charters with Washington College (1782) and St. John's College (1784).

Established in law in 1973, the Sellinger Program statutorily links funding for independent colleges to the per student appropriation at public – 4 year institutions. Similarly, the Cade formula that funds community colleges is tied to the Sellinger formula.

All Sellinger funding must support the State's goals of Access, Success, and Innovation.

Requesting the Commission support the funding formula included in the FY 25 baseline budget.

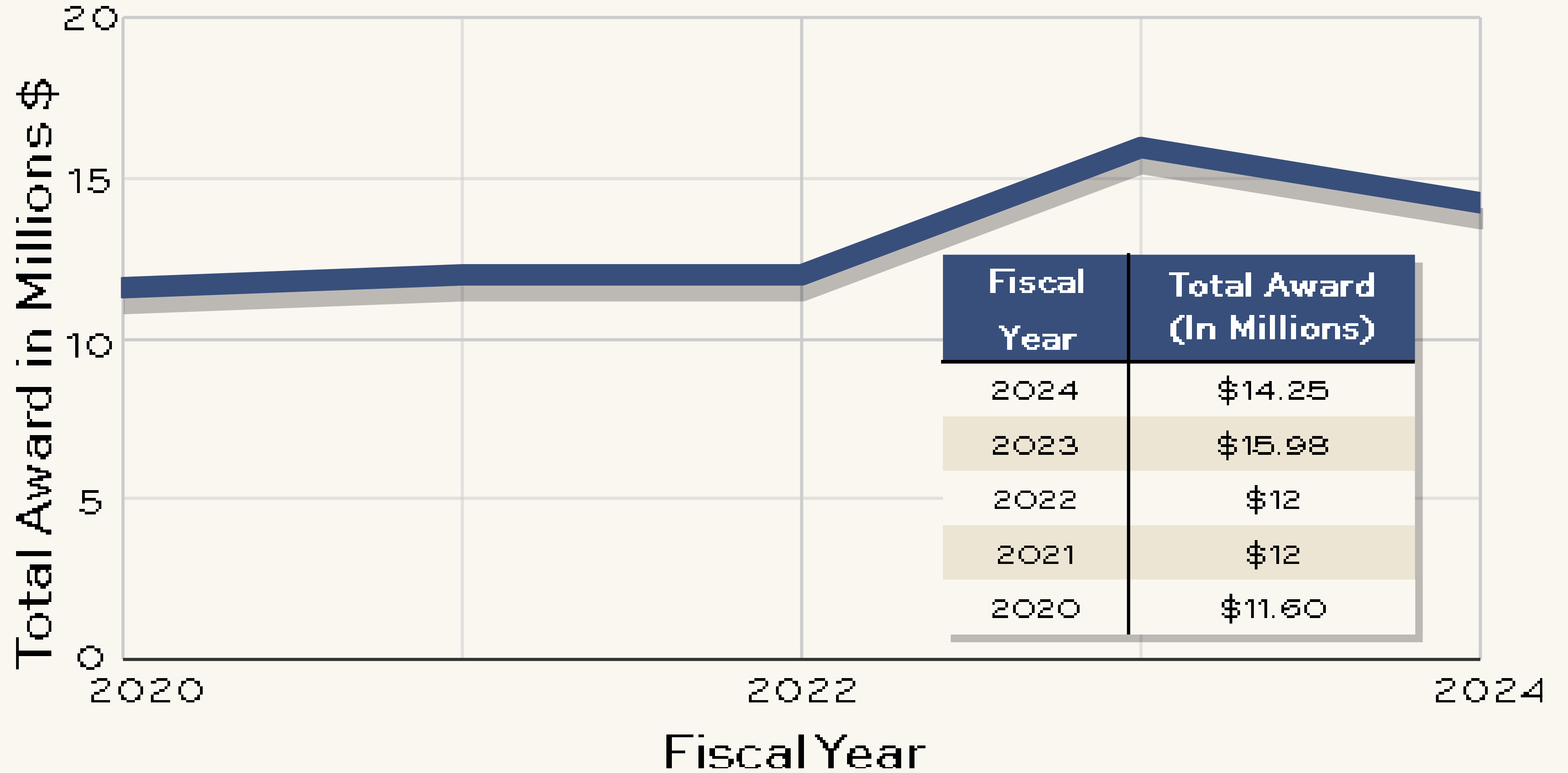


MICUA's 5 Year Capital Improvement Program

- For 8 years, MICUA has been in the Governor's Capital Improvement Program for \$8M annually.
- Over the next 5 years, the MICUA CIP is requesting \$67.5M for 17 projects that have total project costs of \$401M.
- Seeking Commission's support to increase funding to \$14M annually in each year of the CIP.
- In FY 25 we are requesting \$15.5M for 4 capital projects.
- **All MICUA projects require a minimum 50% match from the institution.**



MICUA Capital Appropriation



MICUA Capital Request for Fiscal 2025

Johns Hopkins University

Requests a \$4.0 million State grant to design, renovate, and modernize space in the Wyman Park Building 1 for Krieger School of Arts and Sciences program relocation. This project will form a Social Sciences hub for the Economics, Political Science, Anthropology, and Sociology Departments. The estimated total cost of the project is \$16.6 million.



Maryland Institute College of Art (MICA)

Requests a \$4.0 million State grant to renovate the historic Main Building @ MICA, which serves as the core of the undergraduate fine arts educational programming and as public engagement space. This renovation project will create accessible spaces for the broader community, transform and secure a glass and iron historic roof, upgrade studio spaces and repoint the masonry on this early 1900s iconic building. The estimated total cost of the project is \$8.025 million.



MICUA Capital Request for Fiscal 2025 *Continued*

Mount St. Mary's University

Requests a \$4.0 million State grant for renovation of the existing Coad Science Building, a 50,100 square foot structure built in 1964, that occupies three stories in the center of campus. The proposed project aims to provide state of-the-art classrooms, research laboratories, and support spaces that will create a learning environment that facilitates programmatic innovation and student opportunity. The estimated total cost of the project is \$8.1 million.



Notre Dame of Maryland University

Requests a \$3.5 million State grant for design and renovation of Fourier Hall, an Art Deco brick building, to create modern classroom and interactive learning spaces for undergraduate and graduate programs in Art, Art Therapy, and Business-related programs. The renovation will update the existing infrastructure and design of the building to maintain, enrich, and expand the academic experience. The estimated total cost of the renovation project is \$7.5 million.



The \$15.5 million State investment in these projects will leverage nearly \$25 million in private resources and support over 250 construction jobs.



MICUA Return on Investment BY THE NUMBERS:

4%

State Education Funding

17%

Students Enrolled in
Maryland Higher Education

75%

6 Year Graduation Rate

27%

4 year + Degrees (Bachelors
and above) Conferred in
Maryland

45%

Graduate Degrees (Masters
and above) conferred in
Maryland

Source: Governor's Budget Book FY2023, IPEDS



Thank You!

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