



**Division of Academic Programs**

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August 1, 2018

Dr. Emily Dow  
Maryland Higher Education Commission  
Division of Planning and Academic Affairs  
6 N. Liberty St., 10th Floor  
Baltimore, MD 21201

Dear Dr. Dow,

Please accept this letter in response to the proposal submitted by Baltimore City Community College (BCCC) to offer a new degree program, an Associate of Applied Science (A.A.S.), in Transportation and Supply Chain Management. Cecil College objects to the establishment of this new degree program at BCCC under COMAR 13B.02.03.27, section (3). Specifically, BCCC's new program proposal represents: "unreasonable program duplication and would cause demonstrable harm" to existing MHEC approved programs currently being offered at Cecil College, including Transportation Logistics and Management (A.A.S.), which carries the identical CIP code to BCCC's proposed program. The productivity and viability of several certificate and degree programs at Cecil College, all delivered over 90% online, and some designated by MHEC as "Statewide", would be seriously impacted were BCCC's proposal to be approved.

Cecil College has invested significant resources in the development of our Transportation and Supply Chain programs. As a result of Cecil's efforts, Cecil College received MHEC approval for the following closely related programs, all of which have sufficient capacity to accommodate statewide enrollment and are currently being delivered over 90% online. These programs would be at risk of loss of enrollment and possibly being designated as "low productivity" programs should BCCC's proposal be approved:

- Transportation Logistics and Management – A.A.S.
- Supply Chain Management - A.A.S. (Statewide)
- Supply Chain Management – Certificate

Enrollment data for the programs in question appears below, substantiating both Cecil College's capacity to accept additional enrollment into these programs as well as our concerns regarding the potential to "cause demonstrable harm" and threaten the very existence of some, if not all, of these programs should BCCC's proposal be accepted. The longitudinal data attached is inclusive of related programs that were offered in previous years and have subsequently been suspended.

Please note that it is Cecil College's intent to offer all of these programs 100% online within the next six months, once we are designated an institution eligible to provide distance education by Maryland Higher Education Commission.

Transportation and Supply Chain Management Related Fields Graduates

	FY14	FY15	FY16	FY17	FY18
Government Logistics LDC	1	7	3	4	
Government Logistics AAS	2		1	2	2
Materials Management LDC		1	2		
Materials Management AAS		2	1	1	2
Supply Chain Management LDC				2	
Supply Chain Management AAS					
Transportation Management LDC	1	1	2	6	
Transportation Management AAS		1		2	3
<b>TOTAL</b>	<b>4</b>	<b>12</b>	<b>9</b>	<b>17</b>	<b>7</b>

Cecil College is committed to meeting the needs of the residents of Cecil County, as well as the needs of students throughout the State of Maryland responsibly and proactively. Cecil College has greatly expanded its online offerings with the goal of reaching a wider community of potential students throughout the state. Thank you for the opportunity to provide feedback on the proposal from BCCC. If you need any further information, please do not hesitate to contact me.

Sincerely,



Christy Dryer, DNP  
 Vice-President of Academic Programs  
 Cecil College