MARYLAND HIGHER EDUCATION COMMMISSION
ACADEMIC PROGRAM PROPOSAL

PROPOSAL FOR:

_____ NEW INSTRUCTIONAL PROGRAM

__X__ SUBSTANTIAL EXPANSION/MAJOR MODIFICATION

_____ COOPERATIVE DEGREE PROGRAM

__X__ WITHIN EXISTING RESOURCES or _____ REQUIRING NEW RESOURCES

(For each proposed program, attach a separate cover page. For example, two cover pages would accompany a proposal for a degree program and a certificate program.)

Howard Community College
Institution Submitting Proposal

Fall 2018
Projected Implementation Date

AA with AOC	Arts and Sciences with an Area of Concentration in Visual Arts
Award to be Offered	Title of Proposed Program

4910-01	24.0101
Suggested HEGIS Code	Suggested CIP Code

Arts & Humanities	Valerie Lash
Department of Proposed Program	Name of Department Head

Dr. Jean Svacina	JSvacina@howardcc.edu	443-518-4807
Contact Name	Contact E-Mail Address	Contact Phone Number

_____ President/Chief Executive Approval
Signature and Date

1/26/18
Date   Date Endorsed/Approved by Governing Board

Proposal for new Area of Concentration in Visual Arts

A.   Centrality to institutional mission statement and planning priorities:

1. **Provide a description of the program, including each area of concentration (if applicable), and how it relates to the institution's approved mission.**

   The purpose of the Visual Arts area of concentration (AOC) is to ensure Howard Community College (HCC) is meeting the needs of the student population enrolled in visual arts courses:

   1. Majors: Streamlined the required courses to ensure the greatest possibility of "credit-for-credit" transfer to four-year institutions.
   2. Non-Majors: Created more general education core studio courses to offer a broader exposure to non-major students interested in the arts.
   3. Repeater: Altered advanced studio course descriptions and objectives to better serve students repeating courses. Courses will now offer faculty the ability to teach rotating major topics on a semester-to-semester basis, properly providing repeat students with academic variety.

   The Visual Arts AOC will replace HCC's current Art AOC.

2. **Explain how the proposed program supports the institution's strategic goals and provide evidence that affirms it is an institutional priority.**

   Howard Community College's (HCC) mission is "Providing Pathways to Success." A major strategic goal is "Student success, completion, and lifelong learning."

   This Visual Arts AOC is designed as a guide for students planning to transfer to a four-year institution to complete a bachelor's degree in Visual Arts. The main emphasis in this area of concentration is the development of fundamental principles, conceptual abilities, and technical skills demonstrated in a student's transfer portfolio.

B.   Adequacy of curriculum design and delivery to related learning outcomes consistent with Regulation .10 of this chapter:

1. **Provide a list of courses with title, semester credit hours and course descriptions, along with a description of program requirements.**

   Visual Arts - A.A. Degree (Transfer)
   An Arts and Sciences Area of Concentration

   This curriculum is designed as a guide for students planning to transfer to a four-year institution to complete a bachelor's degree in visual arts. The main emphasis in this area of study is the development of fundamental principles, conceptual abilities, and technical skills demonstrated in a student's transfer portfolio. Students are advised to check the requirements of the institution to which they intend to transfer.

English Composition	ENGL 121 College Composition	3
Arts & Humanities	Arts & Humanities Core Group A	3
	Arts & Humanities Core Group B	3
Social & Behavioral Sciences	Social & Behavioral Sciences Core Group A	3
	Social & Behavioral Sciences Core Group B	3
Biological & Physical Sciences	Science Core Course (must include lab)	4
	Science Core Course	3
Mathematics	Mathematics Core Course	3

Core Electives	Any General Education Core Course	6

Required Courses Related to Area of Concentration

ARTS 100	Foundations in Visual Arts	1
ARTS 101	Two-Dimensional Art and Design	3
ARTS 102	Three-Dimensional Art and Design	3
ARTS 103	Drawing I: Observation and Invention	3
ARTS 104	Digital Fundamentals OR	
ARTS 105	Time-Based Media	3
ARTS 190	Foundations Portfolio	1
ARTS 260	Survey of Western Art: Prehistory to Middle Ages	3
ARTS 261	Survey of Western Art: Renaissance to Present Day	3

Students should choose the appropriate course based on their intended transfer institution. ARTS 104 transfers to Towson and UMCP; ARTS 105 transfers to UMBC.

*Electives - Select 9 credits from the following courses according to transfer plans:

ARTS 200	Painting I	3
ARTS 210	Drawing II: Observation and Composition	3
ARTS 220	Photography: Digital I	3
ARTS 222	Photography: Film I	3
ARTS 230	Printmaking I	3
ARTS 240	Ceramics I	3
ARTS 250	Digital Methods: Illustration and Compositing	3
ARTS 251	Digital Methods: Structure and Message	3

Total Credit Hours: 60

The Arts & Humanities Core requirement may alternatively be fulfilled by completing a World Language Sequence plus one of the following courses: SPCH 151, THET 102, THET 103, THET 202, THET 241, or WMST 193. Students who complete a World Language Sequence are not required to complete General Education Core Electives.

Course Descriptions

ARTS-100 Foundations in Visual Arts (1 credit)
This course is designed to provide a practical and theoretical introduction to the study of the visual arts, primarily for visual arts majors. This course should be taken at the beginning of the art program. Students will identify aesthetic approaches and the academic study of, and career paths within, drawing, painting, printmaking, ceramics, photography, time-based media, graphic design, and interactive design. Students will discuss ethical issues within the arts, develop the analytical strategies essential to the critiquing process, explore the creative process from initial idea to final piece, and review transfer portfolio requirements for admission to arts programs at local universities.

ARTS-101 Two-Dimensional Art and Design (3 credits)
This course focuses on the theories, practices, and techniques of two-dimensional art, with an emphasis on both drawing and design. Through lecture, discussion, the creation of original artwork, and critique students will develop a creative skillset and a vocabulary common to art across medium, culture, and time. While engaging in informed discourse about two-dimensional art, students will increase their conceptual understanding of artwork as an expression of the human condition. This critical analysis broadens and strengthens their own personal creativity and the production of unique works of two-dimensional art.

ARTS-102 Three-Dimensional Art and Design (3 credits)
This course focuses on the elements of art and principles of design as they relate to form and space. Using traditional and non-traditional materials as well as newer technologies, students will explore three-dimensional design as it relates to physical and virtual space. Through problem-solving, the exploration of linear and non-linear connections, and the fabrication of unique works of three-dimensional art, students will increase their conceptual understanding of artwork as a cross-cultural expression of the human condition.

ARTS-103 Drawing I: Observation and Invention (3 credits)
This course focuses on the theories, practices, and techniques of drawing as a descriptive tool and mode of personal expression. Through observation, students will apply the traditional conventions of drawing, employing line and value, to develop form, render space, portray the effects of light, and exhibit accuracy in shape, proportion, and scale. Exploring the strategies and techniques used in drawing from observation and invention, students will develop a greater conceptual understanding of drawing as an expressive medium. Research tools such as thumbnail sketches, quick studies, and sketchbooks are used to develop ideas and enrich students' understanding of drawing. Subjects may include still life, landscape, architecture, portraiture, and figures.

ARTS-104 Digital Fundamentals (3 credits)
This course focuses upon the use of the computer as a creative tool for the visual arts. Working with industry standard graphics software, students will learn how to create images by drawing directly with the computer and by capturing, altering, and processing images using the many transformation tools available. In addition to exploring creative and aesthetic possibilities, and limitations, of digital media, students will explore the philosophical and ethical issues that electronic image making presents, and its effects through fine art, commercial art, and the media.

ARTS-105 Time-Based Media (3 credits)
This course will explore the moving image as an artistic medium. Projects will analyze techniques ranging from flipbooks, basic drawn 2D animation, and stop motion to video, sound, and editing software - the aesthetic capacities of each will be fully explored. Emphasis will be placed on approaching each project with an expressive, artistic eye, and students will be encouraged to draw from many different media to create their work.

ARTS-110 Art Appreciation (3 credits)
The overall purpose of this course is to encourage an appreciation of Western Art. This is a highly visual course in which students will examine and discuss works of art from the prehistoric to the contemporary periods. Students will look at and analyze many images in order to gain an understanding of their form and content. Students will analyze the formal structure of various works of art as well as consider them in the context of the historical period and cultural framework in which they were produced.

ARTS-120 Introduction to Painting (3 credits)
Designed for non-visual art majors, this course is an introduction to the theories, practices, and techniques of painting with an emphasis on foundational painting concepts. Painting materials, techniques, and practices of direct painting approaches called Ala Prima are introduced in acrylic and/or oil media. Working from direct observation, students are introduced to the formal visual principles emphasizing composition and color as elements of a stable pictorial space. Demonstrations, lectures, and critiques support studio assignments and instruction in traditional and contemporary formats.

ARTS-121 Introduction to Digital Photography (3 credits)
In this introductory digital photography course, designed for non-visual arts majors, students will create images for visual communication and self-expression. Digital camera operation, exposure challenges, composition, lighting, photo-editing software, and printing will be covered. Students explore the philosophical and ethical issues related to digital photography and its effects through fine art, commercial art, and the media. A digital camera with manual capabilities and a tripod are required.

ARTS-122 Introduction to Film Photography (3 credits)
In this introductory black-and-white film photography course, designed for non-visual arts majors, students will create images for visual communication and self-expression. Film camera operation, exposure challenges, composition, and lighting will be covered. Students will process their own film and will learn fundamental darkroom printing techniques. Students will explore philosophical and ethical issues related to photography and its effects through fine art, commercial art, and the media. An SLR film camera with manual capabilities and a tripod are required.

ARTS-123 Introduction to Printmaking (3 credits)
Designed for non-visual art majors, this course is an introduction to the theories, practices, and techniques of printmaking, with an emphasis on foundational printmaking concepts. Working with relief and monotype methods, students will learn the use of various tools and materials especially made for printmaking application and processes. The emphasis is on creating works of art through traditional and non-traditional printmaking conventions, visual organization, composition, and content. This course also will teach the importance of working in a collaborative environment shared in the printmaking workshop and studio. The working space is set up in a way that students will work with multiple and unique works of art characteristic of printmaking processes and printing techniques. Students will explore the philosophical and ethical issues that art making presents, and its effects on the fine arts. Demonstrations, lectures, and critiques support studio assignments and instruction in traditional and contemporary formats.

ARTS-124 Introduction to Ceramics (3 credits)
Designed for non-art majors, this course will introduce students to the basic hand building skills that are necessary to effectively use clay as a sculptural medium of artistic expression. The course will emphasize a thorough understanding of basic design principles as related to ceramics, and students will use this knowledge to critically evaluate work both verbally and in writing. Students will gain knowledge and skills in the use of ceramic tools, techniques, and processes sufficient to produce work from concept to finished product. This includes knowledge of raw materials and technical procedures such as clay-making, glazing, and firing.

ARTS-125 Introduction to Digital Art (3 credits)
Designed for non-visual arts majors, this course is an introduction to the theories, practices, and techniques of two-dimensional art, with an emphasis on digital art and imaging. Working with industry standard graphics software, students will learn the elements and principles of two-dimensional design. The emphasis is on creating works of art through digital conventions, visual organization, content, and composition. This course will develop the analytic skills necessary to learn the strategies to succeed in the conception, organization, and production of unique works of two-dimensional digital art. The terms and concepts will provide students with the vocabulary needed to explore the philosophical and ethical issues that electronic image making presents, and its effects through fine art, commercial art, and the media.

ARTS-190 Foundations Portfolio (1 credit)
This course focuses on the development of a complete foundations portfolio. Following a comprehensive portfolio review by arts faculty, students will revise and develop their work, resulting in a portfolio that represents successful completion of foundations coursework. Students will prepare and install an exhibition of their work in the Art Department Gallery and attend a faculty critique of the work in the exhibition.

ARTS-201 Painting Studio: Indirect Method (3 credits)
Designed to build upon the methodologies, concepts, and skill sets gained in Painting I or Introduction to Painting, students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in drawing. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Painting Studio-Indirect Method.

ARTS-202 Painting Studio: Watercolor (3 credits)
Watercolor students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in: color theory, wet and dry effect, texture, pigment properties, composition, advanced color design. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Watercolor technique.

ARTS-203 Painting Studio: Chinese Brush Painting (3 credits)
Chinese Brush Painting students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in: six-principle, usage of ink and color, brushwork, Chinese calligraphy, and wet and dry technique. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Painting Studio: Chinese Brush Painting.

ARTS-204 Painting Studio: Landscape (3 credits)
Designed to build upon the methodologies, concepts, and skill sets gained in Painting I or Introduction to Painting, students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in painting landscape. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Landscape painting. This course meets in various locations around the county.

ARTS-205 Painting Studio: Study Abroad (3 credits)
Designed to build upon the methodologies, concepts, and skill sets gained in Painting I or Introduction to Painting, students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in painting. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Painting Studio, Study Abroad.

ARTS-210 Drawing II: Observation and Composition (3 credits)
Designed to build upon the methodologies, concepts, and skill sets gained in Drawing I, students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in drawing. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist.

ARTS-211 Drawing Studio: The Human Form (3 credits)
Designed to build upon the methodologies, concepts, and skill sets gained in Drawing I or Drawing II, students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in Drawing: The Human Form. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the

course each semester in order to present students with new approaches deemed pertinent to the practice of Drawing Studio: The Human form.

ARTS-220 Photography: Digital I (3 credits)
In this basic digital photography course, students will learn digital camera operation, exposure challenges, composition, lighting techniques, photo editing, and printing methods. With an emphasis on personal vision, this course allows students to pursue artistic goals and explore the role of digital photography in fine art and commercial applications. A digital camera with manual capabilities (DSLR is suggested) and a tripod are required.

ARTS-221 Photography: Digital II (3 credits)
This intermediate digital photography course expands upon concepts and techniques introduced in ARTS 121 and ARTS 220. Students will learn to work with images in collections, allowing topics to be explored in depth. Creative in-camera techniques, multiple image processing, post-production enhancements, and digital workflow are covered. A digital camera, with manual controls and raw format capabilities (DSLR advised), and a tripod are required.

ARTS-222 Photography: Film I (3 credits)
In this basic black-and-white film photography course, students will learn film camera operation, exposure challenges, composition, lighting techniques, film processing, and darkroom printing. With an emphasis on personal vision, this course allows students to pursue artistic goals and explore the role of film photography in fine art and commercial applications. A film SLR camera with manual capabilities and a tripod are required.

ARTS-230 Printmaking I (3 credits)
Printmaking I is an introduction to non-acid intaglio processes and techniques including printing and editioning. Starting with monotypes and mono-prints, students will explore variety of applications and methods on non-acid etching techniques including DryPoint, Collagraph, Embossing, Xerox transfer and Relief Roll. Printmaking I allows students to try a number of different solutions using elements of art such as line, texture, tonal masses, layering and color, etc., to explore the medium for its intrinsic qualities and allows for developing individual sensibility and imagery. The esthetic values of the intaglio print processes, properties of inks and paper, editioning, exhibiting, care and storage of prints will be addressed in detail pertinent to the practice of Printmaking I.

ARTS-231 Printmaking Studio (3 credits)
This course is designed to build upon the methodologies, concepts, and skill sets gained in Printmaking I or Introduction to Printmaking. Students are encouraged to further develop their aesthetic approach, technique, and overall direction within their work through experimentation and research into methodologies, concepts, and skill sets as they apply to advanced topics in drawing. A significant feature of this course is the opportunity for individual student advisement, helping the student to gain insight into his/her personal process and direction as an artist. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of Printmaking Studio.

ARTS-240 Ceramics I (3 credits)
This course focuses on the use of clay as a creative tool for the visual artist. Drawing upon the knowledge and skills learned in Three-Dimensional Art and Design, this course will introduce students to the basic hand building skills that are necessary to effectively use clay as a sculptural medium of artistic expression. The course will emphasize a thorough understanding of basic design principles as related to ceramics, and students will use this knowledge to critically evaluate work both verbally and in writing. Students will gain knowledge and skills in the use of ceramic tools, techniques, and processes sufficient to produce work from concept to finished product. This includes knowledge of raw materials and technical procedures such as clay-making, glazing, and firing.

ARTS-241 Ceramics Studio: Sculptural Form (3 credits)
This course is designed for experienced ceramic students who wish to build upon knowledge acquired in ARTS 124 or ARTS 240. Students will develop a personal artistic direction through interpretation of assigned projects that explore a variety of sculptural construction techniques such as tile relief, coil, figure modeling, slab, and solid construction. This course will emphasize an in-depth study and practice of various fired and non-fired decoration techniques. Students will have the opportunity to learn glaze mixing, kiln-loading, and firing. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of ceramics and sculptural form.

ARTS-242 Ceramics Studio: Wheel Throwing (3 credits)
This course is designed for experienced ceramic students who wish to build upon clay knowledge acquired in ARTS 124 or ARTS 240 using the potter's wheel as a vehicle for creating both functional and non-functional forms. Students will focus on mastery of spiral wedging, clay centering, and throwing a variety of basic forms. Through assigned projects, students will be introduced to processes that involve larger and more complex wheel-thrown forms. Variations of attachment, such as lids, spouts, handles, and footing devices will be covered. This course will emphasize an in-depth study and practice of various firing and decoration techniques, guiding students as they develop a personal artistic direction. Students will have the opportunity to learn glaze mixing, kiln-loading, and firing. Faculty may modify the major topics of the course each semester in order to present students with new approaches deemed pertinent to the practice of ceramics and wheel throwing.

ARTS-250 Digital Methods: Illustration and Compositing (3 credits)
Using both raster and vector based graphic image production and editing software programs, students will gain a working knowledge of digital drawing and painting, photographic manipulation, selection techniques, color correction, special effects, scanning, prepress preparation and print options, and digital photography techniques. With an emphasis on technical skill as well as craft, students will learn to design, retouch, and composite images for effective visual communication and self-expression. Basic computer literacy is required.

ARTS-251 Digital Methods: Structure and Message (3 credits)
This course provides an introduction to and exploration of the fundamental principles of graphic design. Through instruction, studio, and assignments, students will learn to utilize typography, shape, and image to convey a message through design solutions. Working with industry standard graphics software, students will investigate the use of composition, color, hierarchy, scale, rhythm, grid systems, and visual metaphor though creative and exploratory assignments. Additionally, this course will discuss the philosophical and ethical issues that electronic image making presents, and its effects through fine art, commercial art, and the media.

ARTS-260 Survey of Western Art: Prehistory to Middle Ages (3 credits)
This course provides a survey of visual arts in the Western tradition from prehistory to the late Middle Ages. Students will learn how to analyze and interpret works of art and architecture from the ancient and medieval worlds. The course will examine objects and monuments in their historical contexts, in order to demonstrate how changes in visual culture are linked to political, social, and economic developments. While exploring the symbolic meanings and functions of works from these periods, students will also be encouraged to make connections with our own culture and the ways in which we use visual expression to shape our world.

ARTS-261 Survey of Western Art: Renaissance to Present Day (3 credits)
This course provides a survey of visual arts in the Western tradition from the Renaissance to the present day. Students will learn how to analyze and interpret works of art and architecture created over the past seven centuries. The course will examine artworks in their historical contexts, in order to demonstrate how changes in the visual arts are related to political, social, and economic developments. Students will also be encouraged to make connections between the art of the past and contemporary visual culture.

ARTS-262 Far Eastern Art and Architecture (3 credits)
In this survey of Far Eastern art and architecture, students will investigate the human condition and achievements of Asian cultures and discover how art reflects the cultures and human values of this unique area of the world. Students will be introduced to the varied ways Asian art has expressed responses to existence and the search for meaning. This course will address the extraordinary diversity of form and intent that distinguishes it from Western culture and will examine its cultural forces that have helped to shape the art of that region. Areas of focus will include visual art as is relates to philosophy, history, and literature in Asian cultures. Students will acquire fundamental knowledge about the significance of arts, culture, and the creative process in Asia and its impact on our global culture.

ARTS-263 Survey of Non-Western Art (3 credits)
This course introduces students to the arts and architecture of the Americas, Africa, Oceania, Southeast Asia, and the Far East. Course material covers a broad geographic and chronological span. The relationship of art to geography, social status, gender, belief systems, and lifecycle stages will form the framework of this course. Through exposure to the artistic products of non-western peoples, students gain a more international appreciation of aesthetics and the sociological, spiritual, and political content in visual art.

ARTS-264 History of Photography (3 credits)
This course is an examination of the development of photography from its beginnings to the present day. It will include the study of the interrelationships between photography and other visual arts, the effects of changing technologies on the photographic image, and the contributions of major photographers and art movements, as well as historical perspectives.

2. **Describe the educational objectives and intended student learning outcomes.**

   VISUAL ARTS PROGRAM GOALS
   1. Identify, understand, evaluate, and apply ethical reasoning as it applies to visual and commercial arts.
      a. ARTS-100, Objective #4
   2. Develop and demonstrate self-confidence, motivation, risk taking abilities, visual literacy and perceptual awareness as it applies to visual art.
      a. ARTS-101, Objectives #3 and #4
   3. Develop and demonstrate self-confidence, motivation, and risk taking as it applies to creating and outputting digital art through image creation and manipulation software, design and layout software, standard and wide-format printers, and the Internet.
      a. ARTS-104, Objectives #3, #4, and #5
   4. Analyze historical perspective as it relates to art history from ancient to contemporary art and culture from around the world.
      a. ARTS-260, Objectives #9 and #10
      b. ARTS-261, Objectives #9 and #10
   5. Effectively critique, examine, and discuss the content and meaning of one's own body of work as well as that of others.
      a. ARTS-190, Objective #3

3. **Discuss how general education requirements will be met, if applicable.**

   General education requirements are assessed under the Creative Process and Humanistic Inquiry umbrella. Students will be required to participate in activities approved by the office of learning outcomes assessment and the creative process and humanistic inquiry committee. Once assessment is complete, an action plan will address any findings as part of the general education assessment.

4. **Identify any specialized accreditation or graduate certification requirements for this program and its students.**

There are no specialized accreditation or graduate certification requirements for this program and its students.

5. **If contracting with another institution or non-collegiate organization, provide a copy of the written contract.**

Not applicable.

C. **Critical and compelling regional or Statewide need as identified in the State Plan:**

1. **Demonstrate demand and need for the program in terms of meeting present and future needs of the region and the State in general based on one or more of the following:**
   o **The need for the advancement and evolution of knowledge;**
2. **Provide evidence that the perceived need is consistent with the** 📄**Maryland State Plan for Postsecondary Education (pdf).**

The visual arts AOC supports the State Plan for Postsecondary Education Goal 2: Access, Affordability, and Completion by providing students access to the first 60 credits of the four-year degree at a fraction of the cost. In addition students who transfer with an associate degree demonstrate an increased likelihood to complete the four-year degree. It also supports Goal 3: Diversity. As an open access institution, HCC provides access to postsecondary education irrespective of academic preparation.

Career paths available to visual arts professionals include careers in government, industry, and academia. Career opportunities include graphic design, spatial design, digital and multimedia, photography, fine arts, presentation/display, and organizational management.

D. **Quantifiable & reliable evidence and documentation of market supply & demand in the region and State:**

The visual arts AOC is designed to create strong foundation-level art students, affording them the greatest opportunity to transfer to four-year institutions. The estimated credit-for-credit *(i.e. Painting 1 for Painting 1)* transfer to three major MD State universities are below. **Please note this does not include courses that transfer under the generic term of "Art Elective," which would increase the transfer statistics.**

1. Towson's Credit-For-Credit Transfer Percentage: 58/60 credits or 97%
2. UMCP's Credit-For-Credit Transfer Percentage: 52/60 Credits 87%
3. UMBC's Credit-For-Credit Transfer Percentage: 43/60 credits or 72%

Our degree is not designed to prepare students for direct entry into the workforce.

E. **Reasonableness of program duplication:**

1. Identify similar programs in the State and/or same geographical area. Discuss similarities and differences between the proposed program and others in the same degree to be awarded.

This AOC is a reorganization of our existing Art and Design AOCs. While similar programs exist at Anne Arundel Community College, Montgomery College, and Baltimore City Community College, we would not be changing the overall geographical dynamic as we already exist within its structure.

2. Provide justification for the proposed program.

This curriculum is designed as a guide for students planning to transfer to a four-year institution to complete a bachelor's degree in visual arts. The main emphasis in this area of concentration is the development of fundamental principles, conceptual abilities, and technical skills demonstrated in a student's transfer portfolio.

F.   Relevance to Historically Black Institutions (HBIs)

It is not anticipated that this program will have an impact on HBIs.

G.   If proposing a distance education program, please provide evidence of the 📄**Principles of Good Practice** (as outlined in COMAR 13B.02.03.22C).

This program is not being proposed as a distance education program.

H.   Adequacy of faculty resources (as outlined in COMAR 13B.02.03.11).

Rebecca Bafford
Associate Professor, Art; Coordinator, Ceramics
B.A., Art and English, James Madison University; M.F.A., Ceramics, The George Washington University

Dave Beaudoin
Professor, Digital Arts; Associate Dean, Arts and Humanities
B.F.A., Art and Design, Frostburg State University; M.F.A., Integrated Design, University of Baltimore

Jeremy Bomberg
Assistant Professor, Digital Media and Design; Chair, Visual Arts
B.F.A., Fine Arts with concentration in Printmaking, University of Delaware; M.A., Digital Arts, Maryland Institute College of Art; M.F.A., Graphic Design, Savannah College of Art and Design

Thomas Engleman
Assistant Professor, Foundations and 3D; Gallery Director
B.S., Painting, Towson University; M.F.A., Printmaking, University of Miami

Yifei Gan
Professor, Art
B.F.A., Painting and Drawing, M.F.A., Painting and Drawing, Southwest China Teachers University; M.S., Media and Instruction, Minor in Art Education, University of Tennessee

Donna Jones
Assistant Professor, Photography; Coordinator, Photography
B.A., Photography, Notre Dame of Maryland University; M.A.Ed., Adult Education and Training, University of Phoenix

Steven Silberg
Assistant Professor, Digital Arts; Coordinator, Foundations
B.F.A., Photography, University of Delaware; M.A., Digital Arts, Maryland Institute College of Art; M.F.A., Photography & Digital Imaging, Maryland Institute College of Art

Fahimeh Vahdat
Professor, Studio Art; Coordinator, Advanced Studio
A.A., Richland College; B.F.A, M.F.A., Southern Methodist University

I. **Adequacy of library resources (as outlined in COMAR 13B.02.03.12).**

The James Clark, Jr. Library offers a wide array of print and online resources that are adequate for the proposed program. From the library's website, individuals can search the online catalog for approximately 68,000 items, including books, e-books, and audiovisual titles. Library resources may be used or borrowed by current HCC students, faculty, and staff using their HCC ID card.

The library also provides access to e-journals through online database subscriptions. Off-campus access to databases, e-journals, e-books, and online course reserves is available to the college community via a current HCC login and password.

Research assistance is available at the library service desk, by appointment, and via email. Classes and online learning objects for information literacy instruction are regularly offered. Open seven days a week in the fall and spring semesters, the library is outfitted with group study rooms, quiet zones, silent areas, and seating areas for comfortable reading. Computers are available for research and writing and there is wireless connection and power outlets for mobile devices.

Program faculty may recommend materials for the library collection. First priority will be given to those materials that support the instructional program. Orders for previewing of high-cost video and multimedia items may be arranged through the library. Specialized materials not available in the library and not appropriate for purchase for the College's collection may be requested by faculty through interlibrary loan.

J. **Adequacy of physical facilities, infrastructure and instructional equipment (as outlined in COMAR 13B.02.03.13)**

Howard Community College will use existing resources to provide students with state-of-the-art computer, photography, and ceramics labs as well as traditional fine art studio spaces for painting, drawing, printmaking, and foundations.

K. **Adequacy of financial resources with documentation (as outlined in COMAR 13B.02.03.14)**

1. Complete Table 1: Resources (pdf) and Table 2: Expenditure (pdf). Finance data (pdf) for the first five years of program implementation are to be entered. Figures should be presented for five years and then totaled by category for each year.

Resource Categories	Year 1	Year 2	Year 3	Year 4	Year 5
1.Reallocated Funds	862,179	875,111	888,237	901,560	915,083
2.Tuition/Fee Revenue	992,200	1,041,810	1,091,420	1,141,030	1,240,250
a. Total Student Enrollment[1]	2200	2310	2420	2530	2750
3.Grants, Contracts & Other External Sources	0	0	0	0	0
4.Other Sources	0	0	0	0	0
Total	**1,854,379**	**1,916,921**	**1,979,657**	**2,042,590**	**2,155,333**

[1]Number represents all students in ARTT/ARTS courses, including majors and non-majors. Approximately 80% of ARTT students are non-majors; however, since they take the same courses as majors, they require facilities and faculty support.

Expenditure Categories	Year 1	Year 2	Year 3	Year 4	Year 5
Faculty (b+c below)[1]	445,324	455,824	466,324	476,824	487,324
a.#FTE	220	231	242	253	275
b.Total Salary	445,324	455,824	466,324	476,824	487,324
FTE Admin. Staff	NA	NA	NA	NA	NA
FTE Support Staff	NA	NA	NA	NA	NA
Equipment	NA	NA	NA	NA	NA
Library	NA	NA	NA	NA	NA
New or Renovated Space	$500,000[2]	NA	NA	NA	NA
*Other Expenses	$30,000[3]	$30,000	$30,000	$30,000	$30,000
Total	**$975,324**	**$485,824**	**$496,324**	**$506,824**	**$517,324**

[1] This is existing faculty salary that we currently pay. No new faculty are budgeted.
[2] Currently ongoing, the photography studio is being renovated and updated, including new computers and AV equipment. This will be completed by summer 2018.
[3] Student supplies are an ongoing expense of the visual arts department. The need for supplies varies by enrollment; however, the cost is covered by student course fees.

- Please note that we rarely require equipment purchases, but if we do, those supplies are approved or denied by "end-of-year" funds and not departmental budget. For equipment repair, the money is pulled from student fee revenue. It is a variable amount; however, other than computers, we do not have high-end equipment. Computer repair comes from the college's Student Computer Support department.

- We do not have any full-time administrative or support staff.

2. Provide a narrative rationale for each of the resource categories. If resources have been or will be reallocated to support the proposed program, briefly discuss the sources of those funds.

- Please note that we rarely require equipment purchases, but if we do, those supplies are approved or denied by "End-of-year" funds and not departmental budget.

- As this is not a new degree, but a repurpose of an existing degree, the budget from the Arts/Graphic Design degree is moving to the Visual Arts degree in its entirety.

L.   Adequacy of provisions for evaluation of program (as outlined in COMAR 13B.02.03.15).

Discuss procedures for evaluating courses, faculty and student learning outcomes.

This AOC is part of the ongoing assessment process HCC has in place. Courses are assessed on an ongoing basis. Programs are assessed as a whole every five years. Faculty are evaluated on an annual basis, as part of HCC's routine process.

M. Consistency with the State's minority student achievement goals (as outlined in COMAR 13B.02.03.05 and in the State Plan for Postsecondary Education).

Discuss how the proposed program addresses minority student access & success, and the institution's cultural diversity goals and initiatives.

HCC is well known as a campus that embraces diversity. Enrollment statistics demonstrate diversity at HCC as students are represented from more than 111 countries. Diversity is a focal concern in all aspects of the college including recruitment and hiring practices, faculty and staff training opportunities, professional development offerings, selective admissions programs, student enrollment, public relations, and student activities.

HCC maintains an open door policy of admission. Persons who have the maturity and ability to benefit from the college's learning programs are admitted on a space-available basis without regard to race, sex, age, religion, ethnic background, marital status, sexual orientation, political persuasion, or disability. No student will be denied initial admission to the college on the basis of previous educational experience, except as prescribed by law.

HCC's affirmative action definition is as follows: HCC's affirmative action includes proactive steps to recruit and retain minorities. In recruiting, the college advertises with sources directed specifically at minority candidates in order to improve the diversity of the candidate pool. For the current workforce, the college has a comprehensive diversity plan which includes objectives to improve knowledge of and sensitivity to minority issues, and aids in the retention of minorities.

The board of trustees of HCC has committed the college to an ongoing diversity program and to regularly review progress towards the objectives of the *Diversity Plan*. The objectives include "ensuring that each recruitment makes a reasonable effort to seek out applicants from underrepresented groups in order to provide a diverse applicant pool" and "meeting educational needs that promote sensitivity and value diversity by proactively identifying areas in which programs may be needed and encouraging the development and continual improvement of a curriculum of inclusion."

N. Relationship to low productivity programs identified by the Commission:

This is not a low productivity program.